

Your Future is Waiting!

The SMDRA Leadership Academy

Step Into Leadership with the SMDRA Leadership Academy

Are you ready to grow your impact, sharpen your leadership skills, and connect with fellow REALTORS® who want to make a difference? The SMDRA Leadership Academy is your launchpad to becoming a more informed, engaged, and empowered real estate professional.

This dynamic program is designed to:

- ✓ Deepen your understanding of the REALTOR® organization at the local, state, and national levels
- ✓ Boost your knowledge of government affairs and the broader business community
- ✓ Strengthen your leadership skills for both career and personal development
- ✓ Identify and nurture emerging leaders in real estate
- ✓ Build strong, lasting relationships with your peers - the future leaders of our industry!



Who Should Apply?

If you're a SMDRA REALTOR® or Affiliate Member in good standing with a passion for leadership, service, and growth - this is for you.

- Complete a simple application and acknowledge the \$350 enrollment investment
- Scholarship opportunities are available to those who demonstrate financial need. Ask for more details.
- Participants are selected through a recommendation process by the Leadership Academy Advisory Board
- Approved by the Board of Directors
- Program requirements must be completed within two cycles
- PLEASE NOTE: Participation does not guarantee a leadership role, but it's a powerful step toward future opportunities in the Association!

Why You'll Want to Participate

Leadership Academy graduates leave the program with a clear understanding of the REALTOR® Association's three-tier structure and the real-world challenges of leadership in a changing industry. Participants gain valuable insight into how SMDRA works to support its members, grow political advocacy, and champion the profession. You'll walk away with:

- A deeper appreciation for your industry
- Newfound self-confidence
- Expanded business networks
- And the inspiration to lead - in your office, in the Association, and beyond.

Your Leadership Journey Starts Here

From building confidence and connection to developing practical leadership skills, the SMDRA Leadership Academy is more than a program - it's a transformational experience.

APPLICATION DEADLINE

Friday, October 30, 2026

APPLY TODAY!

Will you answer the call to lead?



2027 CURRICULUM SCHEDULE

- 1 LEADERSHIP BEGINS WITH YOU - Tuesday, January 12, 2027 - 1pm to 4pm**
The 2027 Inaugural session will be led by accomplished instructor and former CAR President Justin Knoll. Knoll will lead the class in an understanding of such concepts of servant leadership, habits and traits of effective leaders, leading different personalities and other tips.
- 2 THE REALTOR® ORGANIZATION - Tuesday, February 9, 2027 - 1pm to 4pm**
This session will pull back the curtain on the local, state and national REALTOR® associations. We'll talk about how we serve our members, how decisions get made, and what opportunities for involvement there are to affect our industry.
- 3 SMDRA DAY AT THE CAPITOL - Wednesday, March 10, 2027 (Tentative) - 8am to 12pm**
The Leadership Academy will join SMDRA's BOD, Government Affairs Committee and more on a bus to the state capitol building in Denver. We'll learn more about our advocacy efforts and talk to state elected officials about how proposed legislation impacts our business. We'll also discuss the importance of RPAC and the role it plays in our advocacy efforts.
- 4 LEADERSHIP & FAIR HOUSING - Tuesday, April 20, 2027 - 1pm to 4pm**
April is National Fair Housing Month, and we'll use this session to examine the roles and responsibilities of REALTORS® in ensuring equal housing opportunity for all. Dr. Chad Nash will lead a discussion regarding housing discrimination, fair housing obligations and the evolving nature of real estate sales as it relates to equal opportunities.
- 5 LEADERSHIP & TIME/CAREER/LIFE MANAGEMENT- Monday, May 17, 2027 - 1pm to 4pm**
Back by popular demand – acclaimed coach and business consultant Darice Johnston is back to teach one of our most popular sessions. Leaders must find a proper balance between their business, their personal life, their overall career goals and their volunteer time. Johnston lays out tools, tips and techniques to help you find that balance. Come prepared to get organized!
- 6 LEADERSHIP & YOUR PUBLIC PRESENCE - Monday, June 21, 2027 - 1pm to 4pm**
Members of SMDRA's Leadership Team will lead this session that explores ways to improve your public presence through social media, public speaking and building your overall personal brand. This is intended to be an interactive session that gets you testing out the ideas presented in real time. Be ready to get comfortable being in the public eye!
- 7 BOD & RECOLORADO - Tuesday, July 13, 2027 - 1pm to 4pm**
The Academy will have a chance to hear from and interact with members of the SMDRA Board of Directors and REcolorado on current topics and issues in the industry. This is a good visioning session to explore where the industry is going and how future leaders can be involved
- 8 GRADUATION - YOU DID IT! - Tuesday, August 10, 2027 - 1pm to 3pm**
We'll review the Leadership Academy, find out what we learned and graduate the 2027 Leadership Academy in style!



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DEADLINE**

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NOTES:

- Completion of all courses is a requirement for graduation.
- Class investment of \$350 covers all course materials, speaker fees and refreshments.