

September Power Lunch: Back to Basics - Building a Business That Lasts



TUESDAY • SEPTEMBER 15 • 2026
11:00-11:30AM - LUNCH/NETWORKING
11:30AM-1:30PM - PRESENTATIONS



FREE SMDRA MEMBERS
THIS IS A SMDRA MEMBER ONLY EVENT!



0 CE
2 SMART POINT

• SPEAKERS



LINDSEY LITTON
Speaker &
Strategy Coach



LOIDA VELASQUEZ
REALTOR®

Presented by Loida Velasquez and Lindsey Litton, two accomplished real estate professionals dedicated to helping REALTORS® grow their businesses and reach their full potential. Loida Velasquez is a REALTOR®, speaker, and coach specializing in prospecting, communication, and personal branding, with more than a decade of experience and a YouTube community of over 97,000 subscribers. Lindsey Litton is a multi-platinum award-winning entrepreneur, business strategy coach, and founder of Lindsey Litton Co., known for helping professionals build thriving businesses through intentional leadership, proven systems, and strategic growth. Together, they bring a powerful blend of practical strategies, real-world experience, and inspiring insights to help agents work smarter, grow with confidence, and achieve lasting success.

• SESSION INFORMATION

Join Women's Council of REALTORS® Mile High Network and SMDRA for Back to Basics: Building a Business That Lasts, an engaging workshop designed to help real estate professionals refocus on the foundational strategies that create a consistent, sustainable, and profitable business.

The program will feature industry leaders Lindsay Litton and Loida Velasquez, beginning with insights from Lindsay, followed by a 45-minute interactive workshop led by Loida. Together, they'll share practical strategies, proven systems, and actionable techniques to help attendees strengthen client relationships, generate new opportunities, and build momentum in today's market.

Whether you're looking to refine your business fundamentals or elevate your growth strategy, you'll leave with renewed confidence, fresh ideas, and tools you can implement immediately. Event Agenda:

- 11:00am to 11:20am:
Lunch & Networking
- 11:20am to 11:30am:
Welcome/Announcements/Sponsor Recognition
- 11:30 to 1:30:
Speakers / Workshop

LUNCH PROVIDED BY SMDRA CORPORATE SPONSOR:



• *Please support our amazing SMDRA Affiliates!* •

