

SPONSORSHIPS AT A GLANCE

2026-2027

10•1•26 – 9•30•27

Every day, REALTORS® are asked one important question:
"Who do you recommend?"

Those recommendations shape thousands of home buying and selling experiences each year. At the South Metro Denver REALTOR® Association, we connect our Corporate Partners with the trusted professionals who influence those decisions. Through education, networking, advocacy, and meaningful engagement, our Sponsorship Program helps your business build credibility, develop lasting relationships, and become a trusted resource for Colorado REALTORS®. This isn't a simply sponsorship it's a strategic partnership designed to help your business grow.

YOUR INVESTMENT	\$8,000	\$6,000	\$3,500	\$1,750
SPONSORSHIP PACKAGES AVAILABLE	4 AVAILABLE	6 AVAILABLE	8 AVAILABLE	10 AVAILABLE
ELECTRONIC MEDIA & PRINT PUBLICATION	PLATINUM	GOLD	SILVER	BRONZE
Individual Affiliate Membership	4	3	2	1
Featured Annually on Corporate Sponsor Page smdra.com	✓	✓	✓	✓
Digital Ad on SMDRA Building Digital Network	Exclusive Ad	Exclusive Ad	Grouped Logos	Grouped Logos
SMDRA Weekly Newsletter Ad Placement – Valued at \$1,100-\$1,800	Premium Banner Ad for 1 Qtr	Upper Square Ad for 6 mos	Lower Banner Ad for 1 Qtr	
PDF Roster of New Member Orientations Attendees	✓			
Logo in printed SMDRA Community Directory & SMDRA Connects App	✓	✓	✓	✓
Logo in section of SMDRA Scoop Weekly Newsletter – 60+% Open Rate	✓	✓	✓	✓
PDF Member Roster – No Emails or Phone Numbers – Upon Request	✓	✓	✓	✓
Logo in Town Hall Talks, SMDRA Connects Live & Power Lunch Pres.	✓	✓	✓	✓
EXCLUSIVE MARKETING BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Corporate Partner of the Month – Social Media Channels Spotlight	✓	✓		
CEO Corporate Partner Conversation Feature Video	✓	✓		
ANNUAL EVENTS & CLASSES	PLATINUM	GOLD	SILVER	BRONZE
REALTOR® Appreciation Breakfast Vendor Fair Table	\$450	\$450	\$450	
New Member REALTOR® Ethics and Orientation	✓			
ACU Class - Choice of 1 Class	In-Person	✓		
NAR Fair Housing Class – Required by All REALTORS®		✓		
NAR Ethics Class – Choice of 1 Class			✓	
Power Lunch - 10 Available, 1 Assigned	\$2,000	\$2,000		
Quarterly SMDRA Connects Live – Co-Sponsors, 1 Assigned	\$1,000	\$1,000		
Town Hall Talks Meeting Donut Sponsor, 10 Available, 1 Assigned				\$250
Diamond Circle Top Producer Awards – 1400+ Carat Club Recognition	\$2,500	\$1,500	\$1,000	\$500
Inaugural and Awards Celebration	\$1,000	\$750	\$500	\$250
Featured Affiliate Business Partner Table in SMDRA Lobby for a Month	✓	✓		
PACKAGE VALUE	\$19,400	\$11,600	\$6,450	\$3,050

OCTOBER 2026-SEPTEMBER 2027 SPONSORSHIP COMMITMENT FORM

COMPANY NAME (HOW IT SHOULD APPEAR IN MARKETING): _____

CONTACT NAME: _____ TITLE: _____

EMAIL: _____ PHONE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PAYMENT TOTAL: _____

PACKAGE AFFILIATE MEMBERSHIPS TO BE INCLUDE – PLEASE LIST NAME(S): _____

Upon receipt of the Sponsorship Commitment Form an invoice will be sent to the contact listed above unless otherwise noted here:

Alternate Invoice Recipient Name: _____

Email Address: _____

TERMS OF AGREEMENT

Sponsor agrees that upon acceptance, this application shall constitute a binding agreement between the Sponsor and the South Metro Denver REALTOR® Association (SMDRA). The Sponsor agrees to abide by the terms and conditions contained herein, which form an integral part of this agreement. This agreement becomes effective upon SMDRA's receipt of the executed contract and any required non-refundable payment.

Payment is due in full with the signed contract unless otherwise agreed upon. All payments are non-refundable and non-transferable.

Corporate Sponsorship Benefits: Corporate Sponsorship is an annual marketing and partnership program designed to provide Sponsors with recognition and visibility throughout the sponsorship term. Sponsorship benefits are based on the overall package and are not contingent upon the occurrence of any specific event, program, speaker, or activity.

SMDRA reserves the right, in its sole discretion, to modify, reschedule, substitute, or cancel any event, program, speaker, benefit, or activity due to business needs, attendance, venue availability, force majeure, or other circumstances. Such changes shall not constitute a breach of this agreement and shall not entitle the Sponsor to a refund, credit, replacement event, substitute benefit, or other compensation. SMDRA may, but is under no obligation to, offer alternative recognition opportunities at its sole discretion.

Additional Terms:

- A signed copy of this agreement will be returned by email unless otherwise requested.
- Annual Corporate Sponsorship packages are available on a first-come, first-served basis. Once a sponsorship level is fully subscribed, no additional packages at that level will be offered.
- Companies from competing industries may participate at the same sponsorship level.
- Upon execution of this agreement, Sponsors shall provide Becky Adams (becky@smdra.com) with the following:
 - Company logo (high-resolution EPS preferred)
 - Company name for display
 - Company address
 - Company phone number
 - Company website
 - Company social media links
 - Short company biography for the SMDRA Corporate Sponsor webpage

Limited License: Sponsor grants SMDRA a limited, non-exclusive license to use the Sponsor's name, logo, and trademarks in connection with promoting SMDRA and its Corporate Sponsorship Program during the sponsorship term. SMDRA grants the Sponsor a limited, non-exclusive license to reference its sponsorship of SMDRA solely for promotional purposes during the sponsorship term. Neither party may use the other's intellectual property in a manner that implies endorsement beyond the scope of this agreement.

Corporate Sponsorship agreements are due by October 1, 2026.

Return signed contract with your selected options and payment to:
South Metro Denver REALTOR® Association
Attention: Becky Adams
6436 South Racine Circle, Suite 100
Centennial, CO 80111
O: 303-895-3377 | E: becky@smdra.com



SCAN QR CODE
to view Corporate
Sponsorship
Packages and Forms

