

ANNUAL CORPORATE SPONSORSHIP PACKAGE

OCTOBER 2026 - SEPTEMBER 2027

**Every day, REALTORS® are asked one important question:
"Who do you recommend?"**

Those recommendations shape thousands of home buying and selling experiences each year. At the South Metro Denver REALTOR® Association, we connect our Corporate Partners with the trusted professionals who influence those decisions. Through education, networking, advocacy, and meaningful engagement, our Sponsorship Program helps your business build credibility, develop lasting relationships, and become a trusted resource for Colorado REALTORS®. This isn't simply a sponsorship, it's a strategic partnership designed to help your business grow.



BRONZE
\$1,750



2026-2027 BRONZE LEVEL

SPONSORSHIP PACKAGE DETAILS

OVERALL BENEFITS

Benefits include year-round recognition on the SMDRA website, smdra.com and at the South Metro Denver REALTOR® Association Event Center and Lobby as a Bronze Level Partner. Access to over 4,168+ members, including the following:

- One (1) Individual Affiliate Membership (October 1, 2025 - September 30, 2026) - a \$255 Value
- Corporate Sponsors are featured on the SMDRA website and includes a short bio of your company, complete with contact information and links to your website and social media
- Grouped Logo advertisement on the new SMDRA In-House Lobby Digital Network – advertisement to be in rotation 8:00am to 5:00pm, Monday – Friday
- Complimentary PDF Member Roster (roster includes attendee name and company name ONLY, no email addresses or phone numbers are given) Upon Request
- Logo on back cover of SMDRA Member Benefits Guide
- Logo featured in printed SMDRA Community Directory & SMDRA Connects App
- Logo on bottom of each SMDRA Weekly Newsletter eBlast
- Logo on Town Hall Talks, SMDRA Connects Live, Power Lunch Presentations

TOWN HALL TALKS FRIDAY MEETINGS DONUT SPONSOR

*45-65 REALTOR® & Affiliate Members
1st Friday's of the Month*

SMDRA is bringing back the Friday Meeting, as a General Membership Meeting and will take place on the first Friday of each month!

- Ten (10) Available - Choice of 1
- Anticipated attendance will be 45 to 65 members
- 2-4 minutes to present to attendees
- Display and distribute your promotional materials
- Signage in presentation
- SMDRA gets the donuts, you show up to present, network and give out collateral!

INAUGURAL AND AWARDS CELEBRATION

*200+ REALTOR® & Affiliate Attendees
Other Association's Leadership
December 2026*

A celebration where SMDRA welcomes the Incoming President and thanks the Outgoing President of the Board for their service.

- Bronze Level Sponsorship, a \$250 value
- 1 Ticket to the Event
- Company signage exposure during event
- Company name and logo in program and event presentation
- Recognition by emcee at event
- Acknowledgment on SMDRA website and social media

DIAMOND CIRCLE TOP PRODUCER AWARDS

*350+ Attendees
1400 Carat Club Members Recognized
April 2027*

SMDRA's largest and most prestigious event of the year, celebrating our Top Producers and recognizing more than 1,400 Carat Club members for their achievements and contributions to the real estate industry.

- Bronze Level Sponsorship, a \$500 value
- 1 Ticket to the Event
- Logo on signage at event
- Logo in presentation with emcee recognition at the event
- Acknowledgment on SMDRA website and social media

ADDITIONAL OPPORTUNITIES

- SMDRA holds over 180+ classes each year, and there are many opportunities to sponsor other scheduled classes and events, not mentioned or included in this package. Additional fees may apply for these sponsorship opportunities.

ABOUT SMDRA REALTORS®

Founded in **1945**



#2 largest

local association in **Colorado**

New REALTOR® members per month: **25**

Committees: **8**



Member
RELIEF
Program

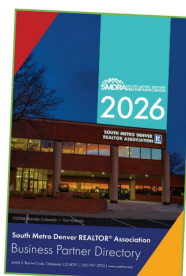
SUPPORT & ENGAGE in charitable activities designed to improve quality of life/home ownership in neighborhoods in our communities

1,500

printed copies featuring our affiliate partners

THE SMDRA CONNECTS APP!

A way for members to share your resources with home buyers and sellers 24/7



50+
events per year

MANY opportunities to get the word out about your business!

**LEARN
MORE**

www.smdra.com
facebook.com/smdraREALTORS
instagram.com/smdraREALTORS

4168 members



3,704 Primary REALTORS®

280 Affiliates

184 Secondary REALTORS®

10 Staff Members

180+
classes per year



MORE ways to get in front of our **MEMBERS!**



Diamond Circle Awards

Our largest event of the year

350+ attendees **1400+** Carat Club Member Recognition

Celebrating **TOP PRODUCERS** in Colorado



4,723

subscribers to our weekly newsletter

QUARTERLY ads that feature and link to your company's content/website!

SMDRA SOUTH METRO DENVER
REALTOR ASSOCIATION

