

# March Power Lunch

CO by the Numbers: Population Trends Shaping Housing & the Economy



## DEMOGRAPHICS



TUESDAY • MAR 17 • 2026

11:00-11:30AM - LUNCH/NETWORKING

11:30AM-1:00PM - PROGRAM



FREE SMDRA MEMBERS  
THIS IS A SMDRA MEMBER ONLY EVENT!



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2 SMART POINT

### ● SPEAKER



#### KATE WATKINS

Colorado State Demographer

Kate Watkins is Colorado's State Demographer. She leads the State Demography Office within the Department of Local Affairs. The State Demography Office produces population and economic estimates and forecasts for use by the business community, nonprofits, and state and local governments. Kate has nearly two decades of experience analyzing economic and demographic trends in Colorado and beyond. Her career history includes serving as the Chief Economist for Colorado's state legislature, as an economist at the Denver Branch of the Federal Reserve Bank of Kansas City, and as a private sector consultant. Kate holds a Ph.D. from Cornell University.

### ● SESSION INFORMATION

Join us for an insightful Power Lunch with Kate Watkins, Colorado State Demographer, as she shares the latest population estimates and projections from the Colorado State Demography Office. This session will explore key demographic trends shaping Colorado's housing market and economy, including net migration patterns, an aging population, and where growth is (and isn't) happening across the state. Kate will also highlight recent research on Colorado's statewide housing shortfall and housing needs assessment, offering valuable context to help REALTORS® better understand market pressures, future demand, and the bigger picture influencing housing policy and planning.

Event Agenda:

- 11:00am to 11:20am: Lunch & Networking
- 11:20am to 11:30am: Welcome/Announcements  
Sponsor Recognition
- 11:30 to 1:00: Program Presentation

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