

Your Future is Waiting!

The SMDRA Leadership Academy

Step Into Leadership with the SMDRA Leadership Academy

Are you ready to grow your impact, sharpen your leadership skills, and connect with fellow REALTORS® who want to make a difference? The SMDRA Leadership Academy is your launchpad to becoming a more informed, engaged, and empowered real estate professional.

This dynamic program is designed to:

- ✓ Deepen your understanding of the REALTOR® organization at the local, state, and national levels
- ✓ Boost your knowledge of government affairs and the broader business community
- ✓ Strengthen your leadership skills for both career and personal development
- ✓ Identify and nurture emerging leaders in real estate
- ✓ Build strong, lasting relationships with your peers — the future leaders of our industry!



Who Should Apply?

If you're a SMDRA REALTOR® or Affiliate Member in good standing with a passion for leadership, service, and growth — this is for you.

- Complete a simple application and acknowledge the \$350 enrollment investment
- Scholarship opportunities are available to those who demonstrate financial need. Ask for more details.
- Participants are selected through a recommendation process by the Leadership Academy Advisory Board
- Approved by the Board of Directors
- Program requirements must be completed within two cycles
- PLEASE NOTE: Participation does not guarantee a leadership role, but it's a powerful step toward future opportunities in the Association!

Why You'll Want to Participate

Leadership Academy graduates leave the program with a clear understanding of the REALTOR® Association's three-tier structure and the real-world challenges of leadership in a changing industry. Participants gain valuable insight into how SMDRA works to support its members, grow political advocacy, and champion the profession. You'll walk away with:

- A deeper appreciation for your industry
- Newfound self-confidence
- Expanded business networks
- And the inspiration to lead - in your office, in the Association, and beyond.

Your Leadership Journey Starts Here

From building confidence and connection to developing practical leadership skills, the SMDRA Leadership Academy is more than a program — it's a transformational experience.

APPLICATION DEADLINE

Friday, October 24, 2025

APPLY TODAY!

Will you answer the call to lead?



2026 CURRICULUM SCHEDULE

- 1 ORGANIZATION SESSION - Thursday, December 11, 2025 - 1pm to 4pm**
The 2026 Academy kicks off with a session that will give an overview and highlights of the coursework, do a shallow dive into the SMDRA organizational structure and allow the new class to get to know each other.
- 2 2026 ECONOMIC FORECAST - Tuesday, January 20, 2026 - 11am to 2pm**
The class will attend the Economic Forecast lunch with Hanna Scovill, Economist and Senior Manager of Economic Competitiveness at the Metro Denver Economic Development Corporation. Afterwards, Scovill will lead a private session with the Leadership Academy to take a closer look at the ideas presented at the power lunch.
- 3 LEADERSHIP SKILLS & STRATEGIES - Thursday, February 19, 2026 - 1pm to 4pm**
The class will have a special session with 2018 NAR President and Leadership Consultant Elizabeth Mendenhall. This session will focus on the skills and tools necessary to be a good leader not only at a REALTOR® association, but also in everyday life. We'll explore organizational strategies, motivational tips, listening skills and what it takes to work with different types of personalities in order to be successful.
- 4 LEADERSHIP & ADVOCACY - Mid March TBD**
Leadership Academy attendees will participate in SMDRA's annual "Get on the Bus!" bus trip to the Capitol in downtown Denver. There, SMDRA members will meet with our state legislators and advocate for issues important to CAR and the real estate industry. Attendees will also learn about the importance of RPAC as an advocacy tool.
- 5 LEADERSHIP & FAIR HOUSING - Tuesday, April 14, 2026 - 1pm to 4pm**
April is Fair Housing month, and our class will explore the ways SMDRA, CAR, and NAR support housing opportunities for all. Dr. Chad Nash, The Real Estate Doctor will lead the class in a discussion about fair housing opportunities, improprieties within the industry and a REALTOR's® role in combating discrimination.
- 6 YOUR PUBLIC PRESENCE - Wednesday, May 20, 2026 - 1pm to 4pm**
SMDRA BOD member Stacie Duffy will lead a class that is designed to help attendees improve their public presence through video, social media and other public-facing venues. A good leader must know the importance of a professional, stable presence, and this class will highlight this concept.
- 7 LEADERSHIP & LIFE BALANCE - Tuesday, June 16, 2026 - 1pm to 4pm**
A good volunteer leader needs balance between their professional life, private life, and their volunteer leadership obligations. Productivity Coach Darice Johnston will lead a discussion that presents numerous strategies, tools, tricks, and ideas to help attendees achieve success in all facets of their lives.
- 8 AN AFTERNOON WITH CAR - Tuesday, July 14, 2026 - 1pm to 4pm**
The Academy will attend a session at the Colorado Association of REALTORS® offices to learn of all the ways CAR serves our members. We'll spend time with CAR Leadership and discuss challenges facing the state association and the industry in the next few years
- 9 A DISCUSSION WITH THE SMDRA BOD & RECOLORADO - Wednesday, August 26, 2026 - 1pm to 4pm**
The Class will attend a BOD meeting and afterwards spend time with Directors discussing how the BOD conducts business and how decisions get made at SMDRA.
- 10 GRADUATION - YOU DID IT! - Wednesday, September 23, 2026 - 1:00pm**
The class will review all that we've covered through the year and celebrate graduating with SMDRA Leadership and Leadership Academy Alumni.



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NOTES:

- Completion of all courses is a requirement for graduation.
- Class investment of \$350 covers all course materials, speaker fees and refreshments.