

# ANNUAL CORPORATE SPONSORSHIP PACKAGE

OCTOBER 2025 - SEPTEMBER 2026



**SILVER** \$3,000



#### 2025-2026 SILVER LEVEL

# SPONSORSHIP PACKAGE

#### **OVERALL BENEFITS**

Benefits include year-round recognition on the SMDRA website, smdra.com and at the South Metro Denver REALTOR® Association Event Center as a Silver Level Partner. Access to over 5,100+ members, including the following:

- Two (2) Individual Affiliate Memberships
   (October 1, 2025 September 30, 2026) a \$510 Value
- Corporate Sponsors are featured on the SMDRA website and includes a short bio
  of your company, complete with contact information and links to your website and
  social media
- Grouped Logo advertisement on the new SMDRA Digital Network advertisement to be in rotation 8:00am to 5:00pm, Monday Friday
- Complimentary PDF Member Roster\* (roster includes attendee name and company name ONLY, no email addresses or phone numbers are given)
- Logo in New Member Orientation handout materials
- Logo featured in printed/online SMDRA Community Directory
- Lower Banner Ad & Logo on bottom of each SMDRA Weekly Newsletter eBlast
- Logo on Town Hall Talks, Connections & Cocktails, Power Lunch Presentations

## NAR CODE OF ETHICS CLASS SPONSORSHIP

80 to 125 REALTOR® Attendees

A REALTOR® license education requirement

- Choice of 1 Class
- REALTORS® are required to take this class once every 3 years
- 2-4 minutes to present to attendees
- Signage with your logo
- Opportunity to distribute your promotional materials via Zoom Chat

#### INAUGURAL AND AWARDS CELEBRATION

200+ REALTOR® & Affiliate Attendees Other Association's Leadership November 2025 A celebration where SMDRA welcomes the Incoming President and thanks the Outgoing President of the Board for their service.

- Silver Level Sponsorship, a \$500 value
- 2 Tickets to the event, includes cocktail reception and networking
- Company signage exposure during event
- Company name and logo in program
- Recognition by emcee at event
- Acknowledgment on SMDRA website and social media

#### DIAMOND CIRCLE TOP PRODUCER AWARDS

525 + Attendees April 2026 SMDRA's largest event of the year, honoring our top producers.

- Silver Level Sponsorship, a \$1000 value
- 2 Event Tickets Cocktail Reception, Dinner and After Party
- Recognition by event emcee
- Logo on signage at event
- Inclusion in full-page color ad in The Villager Newspaper
- Inclusion in full-page color ad in 5280 Home Magazine
- Acknowledgment on SMDRA website and social media

## REALTOR® APPRECIATION BREAKFAST & VENDOR FAIR

300-400 REALTOR® Attendees 100-125 Affiliate Attendees September 2026 The REALTOR® Appreciation Breakfast and Vendor Fair is an exciting SMDRA Event! This event has been wildly successful in years past. A prime placement \$450 value vendor table includes:

- A 6 foot draped table with 2 chairs
- 2 Tickets for Breakfast
- Inclusion in Event Program
- Receive attendee list / contact information

# ADDITIONAL OPPORTUNITIES

• SMDRA holds over 200+ classes each year, and there are many opportunities to sponsor other scheduled classes and events, not mentioned or included in this package. Additional fees may apply for these sponsorship opportunities.

## **ABOUT SMDRA REALTORS®**

#### Founded in 1945



#2 largest

local association in Colorado

New REALTOR® members per month: 25

Committees: 17



#### Member **RELIEF** Program

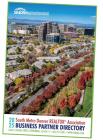
N SUPPORT & ENGAGE in charitable activities designed to improve quality of life/home ownership in neighborhoods in our communities

3,000 printed copies featuring

our affiliate partners

#### **NEW SMDRA CONNECT APP!**

A way for members to share your resources with home buyers and sellers 24/7





50+ events per year

MANY opportunities to get the word out about your business!



www.smdra.com

facebook.com/smdrarealtors instagram.com/smdrarealtors

4613 members



4,133 Primary REALTORS®

268

**Affiliates** 

202

Secondary REALTORS®

10

Staff Members

200+ clasess per year



MORE ways to get in front of our MEMBERS!



500+ attendees
Celebrating TOP PRODUCERS
in Colorado



15,165

subscribers to our weekly enewsletter

QUARTERLY ads that feature and link to your company's content/website!

