

ANNUAL CORPORATE SPONSORSHIP PACKAGE

OCTOBER 2025 - SEPTEMBER 2026



GOLD
\$6,000



OVERALL BENEFITS

Benefits include year-round recognition on the SMDRA website, smdra.com and at the South Metro Denver REALTOR® Association Event Center as a Gold Level Partner. Access to over 5,100+ members, including the following:

- Three (3) Individual Affiliate Memberships (October 1, 2025 - September 30, 2026) - a \$765 Value
- Corporate Sponsors are featured on the SMDRA website and includes a short bio of your company, complete with contact information and links to your website and social media
- Exclusive advertisement on the new SMDRA Digital Network – advertisement to be in rotation 8:00am to 5:00pm, Monday – Friday
- SMDRA Weekly Newsletter eBlast/Website Blog Featured Guest Article – 1 article with choice of what week in calendar year
- Complimentary PDF Member Roster* (roster includes attendee name and company name ONLY, no email addresses or phone numbers are given)
- Logo in New Member Orientation handout materials
- Logo featured in printed/online SMDRA Community Directory
- SMDRA Scoop Upper Square Ad for 2 quarters and logo on bottom of each SMDRA Weekly Newsletter eBlast
- Logo on Town Hall Talks, Connections & Cocktails, Power Lunch Presentations

ANNUAL COMMISSION UPDATE CLASSES (ACU)

80 to 125 REALTOR® Attendees

A REALTOR® license education requirement

- Choice of 1 Class
- Agents are required to take this class annually
- 2-4 minutes to present to attendees
- Signage with logo on food displays
- Opportunity to distribute your promotional materials
- SMDRA provides the food, you show up to present and give out your collateral

NAR FAIR HOUSING CLASS

Required of all REALTORS IN 2026

A new REQUIRED class for REALTORS in 2026:

- Choice of 1 Class
- Classes include 85 to 150 attendees
- 2-4 minutes to present to attendees
- Display and distribute your promotional materials
- Signage with logos on lunch display
- Logo included in handout materials
- SMDRA provides the food, you show up to present and give out your collateral
- Exclusive to Gold Level Sponsors

INAUGURAL AND AWARDS CELEBRATION

200+ REALTOR® & Affiliate Attendees
Other Association's Leadership
November 2025

A celebration where SMDRA welcomes the Incoming President and thanks the Outgoing President of the Board for their service.

- Gold Level Sponsorship, a \$750 value
- 3 Tickets to the event: includes cocktail reception and networking
- Company signage exposure during event
- Company name and logo in program
- Recognition by emcee at event
- Acknowledgment on SMDRA website and social media

DIAMOND CIRCLE TOP PRODUCER AWARDS

525+ Attendees
April 2026

SMDRA's largest event of the year, honoring our top producers.

- Gold Level Sponsorship, a \$1500 value
- 3 Event tickets – Cocktail Reception, Dinner and After Party
- Promotional item included in event Gift Bags
- Recognition by emcee at event
- Logo on signage at event
- Inclusion in full-page color ad in The Villager Newspaper
- Inclusion in full-page color ad in 5280 Home Magazine
- Acknowledgment on SMDRA website and social media

REALTOR® APPRECIATION BREAKFAST & VENDOR FAIR

300-400 REALTOR® Attendees
100-125 Affiliate Attendees
September 2026

The REALTOR® Appreciation Breakfast and Vendor Fair is an exciting SMDRA Event! This event has been wildly successful in years past. A prime placement \$450 value vendor table includes:

- A 6 foot draped table with 2 chairs
- 2 Tickets for Breakfast
- Inclusion in Event Program
- Receive attendee list / contact information
- Premium Table location reserved for you!

POWER LUNCHES

125+ REALTOR® & Affiliate Attendees

This year, SMDRA will host 10 Power Lunches featuring influential keynote speakers. Our goal is to deliver relevant content to our members on current exclusive topics of interest. Speakers may include Scott Peterson, General Counsel at Colorado Association of REALTORS®, Meet the Mayors from Local Municipalities and Tom Welle, President of Wildfire Preparedness Services, just to name a few!

- 1 of 10 Opportunities
- 2-3 Minute Presentation to Attendees
- Signage at event
- Roster of attendees* (roster includes attendee name and company name ONLY, no email addresses or phone numbers are given)
- Opportunity to network
- Display and distribute your promotional materials

CONNECTIONS & COCKTAILS

60-90 REALTOR® & Affiliate Attendees

Includes ten (10) fun networking events, and serves as a networking mixer for all REALTOR® and Affiliate Industry Partner Members.

- Choice of 1 of 10 Exclusive Opportunities
- 2-3 Minute Presentation to Attendees
- Signage at event
- Roster of attendees* (roster includes attendee name and company name ONLY, no email addresses and phone numbers are given)
- Opportunity to network
- **Display and distribute your promotional materials, which includes FEATURED 'Affiliate' Table in the SMDRA Lobby for the month of your Connections & Cocktails sponsorship.**

SMDRA SCOOP NEWSLETTER AD SPACE - LOWER SQUARE

Sent Every Friday at 9:00am

The SMDRA Scoop is The Official Publication of the South Metro Denver REALTOR® Association. Our eNewsletter goes out every Friday at 9:00am.

- 1 Lower Section Square ad with links to your content, for 6 months of the year
- Send to 15,165 REALTOR® and Affiliate Industry Partner Members
- 47-58% Open Rate - the current industry standard is 14-24%
- 18-32% Click Thru Rate - the current industry standard is 3%

ADDITIONAL OPPORTUNITIES

- SMDRA holds over 200+ classes each year, and there are many opportunities to sponsor other scheduled classes and events, not mentioned or included in this package. Additional fees may apply for these sponsorship opportunities.

ABOUT SMDRA REALTORS®

Founded in **1945**



#2 largest

local association in **Colorado**

New REALTOR® members per month: **25**
Committees: **17**



Member
RELIEF
Program

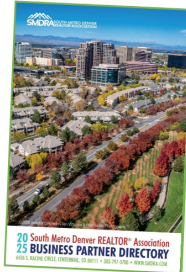
SUPPORT & ENGAGE in
charitable activities designed
to improve quality of life/home
ownership in neighborhoods
in our communities

3,000

printed copies featuring
our affiliate partners

NEW SMDRA CONNECT APP!

A way for members
to share your resources with
home buyers and sellers 24/7



50+
events per year

MANY opportunities to get
the word out about your business!

**LEARN
MORE**

www.smdra.com
facebook.com/smdraREALTORS
instagram.com/smdraREALTORS

4613 members



4,133 Primary REALTORS®

268 Affiliates

202 Secondary REALTORS®

10 Staff Members

200+
classes per year



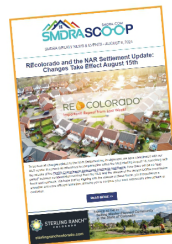
MORE ways to get
in front of our **MEMBERS!**



Diamond Circle Awards

Our largest event of the year

500+ attendees
Celebrating **TOP PRODUCERS**
in Colorado



15,165

subscribers to our
weekly newsletter

QUARTERLY ads that feature
and link to your company's
content/website!

SMDRA SOUTH METRO DENVER
REALTOR ASSOCIATION