

colorado association of REALTORS®

MEMBERSHIP BENEFITS GUIDE

Knowledge Happens Here



Photo courtesy of Sierra Palumbo

**YOUR MEMBERSHIP IS
WORTH OVER
\$4,000**



What if Colorado suddenly became a state hostile to transacting real estate?

CAR'S GOVERNMENT AFFAIRS DIVISION:

- Works at the local, state, and federal levels to help protect homeowners, the real estate industry, and your business.
- Builds relationships with elected legislative and regulatory bodies as well as community leaders.
- Ensures decision makers understand important issues within the industry.
- Actively monitors and promotes good public policy that builds stronger communities, preserves our environment, improves real estate practices, and ensures economic vitality.

www.ColoradoREALTORS.com/PoliticalAdvocacy





Free, accurate real estate market reports that help YOU establish yourself as the expert in your area.

Our Statistics Program closely monitors and analyzes trends in the state and local real estate industry.

- Interactive Map of Colorado with Stats by County
- State Housing Statistics
- Real Estate Snapshot & Foreclosure Data

ECONOMIC IMPACT ANALYSIS & REPORTS

CAR has joined a coalition to facilitate unbiased, third-party economic impact analysis related to policy and the economy. Studies on topics such as limited growth initiatives, water, and legalized marijuana will be made available to CAR members.

www.ColoradoREALTORS.com/HousingStatistics





A call to a real estate lawyer costs an average of \$300 per hour. In just one hotline call, you can offset your CAR Dues.

The REALTORS® **Legal Hotline** (303-785-7171) is available Monday–Friday from 9am–12pm and 1pm–4pm. This service provides CAR members with direct access to a qualified attorney who can offer information on real estate law, Real Estate Commission Regulations, and related matters.

Additional legal resources include classes, articles, and Legal Bites videos on risk management topics.

www.ColoradoREALTORS.com/LegalHotline





Despite the best efforts of well-intentioned REALTORS®, disagreements still occur.

The Colorado Association of REALTORS® provides several services to help resolve disputes between and against REALTORS®. Litigation to resolve disputes can be extremely slow, expensive, and intimidating. A much less expensive and more efficient option is CAR's Arbitration and Mediation services.

Anyone with an ethics complaint against a REALTOR® may file a complaint with CAR and have their case reviewed by a Grievance Committee.

www.ColoradoREALTORS.com/LegalResources





Professional Development helps REALTORS® expand their knowledge and maintain a competitive edge.

- **Live & Virtual Classes** – Enjoy a live classroom environment or participate online without leaving the comforts of your own couch!
- **Leadership Academy** – An exclusive training and development program designed to nurture future leaders.
- **MIC Drop** - Mini Informational Courses that deliver relevant information on real estate topics.
- **Broker Connections** – This forum gives Broker Owners insight on industry trends and the future of real estate.

www.ColoradoREALTORS.com/ProfessionalDevelopment





With your discounts and benefits, your membership is worth over \$4,000!

CAR works with its partners to offer solutions and discounts designed to strengthen and grow our members' businesses. Over the last five years, we have developed various strategic partnerships to support the real estate industry and provide our members with valuable discounts.

CAR is continuously evaluating new partners. Please check the website for current partners and discounts available.

www.coREALTORMarketplace.com





CAR is committed to providing members with the tools they need to be successful in business.

WHY USE A REALTOR® CAMPAIGN

CAR facilitates several multimedia campaigns designed to educate consumers about the numerous benefits and advantages of working with a REALTOR®. Don't forget to identify yourself as a REALTOR® when meeting with clients.

NETWORKING OPPORTUNITIES AND EVENTS

CAR offers an array of networking opportunities including classes and conferences that help you connect with real estate professionals and industry leaders at the local, state, and national levels.

www.ColoradoREALTORS.com/Events





See what CAR publications have to offer.

COLORADO REALTOR® MAGAZINE

A quarterly magazine that highlights in-depth industry information and helpful articles written by industry experts.

ONLINE NEWS: CAR'S EMAIL NEWSLETTER

A biweekly email newsletter that offers the most important, timely news from the REALTOR® perspective. Includes information on upcoming events, professional development, Calls for Action, and market trends.

www.ColoradoREALTORS.com





The CAR Foundation has invested over \$7.8 million over the last 25 years to support Colorado Nonprofits!

BE A PART OF THE CAR FOUNDATION!

Annual fundraising campaigns include: Colorado Gives Day, annual events, and volunteer opportunities in our communities. The CAR Foundation annually supports nonprofit organizations across the state with grant opportunities.

The CAR Foundation is the HEART of the REALTORS®.

www.CARFoundation.org





Are you an active member or do you just “belong”?

There are plenty of opportunities for you to get involved:

- **Volunteer** your time
- **Contribute** by sharing ideas and suggestions
- **Influence Public Policy**
- **Be a REALTOR® Ambassador**
- **Invest** in RPAC or donate to the CAR Foundation
- **Participate** in programs, services, or events

Our success as a state association depends on a strong collaborative effort between our member volunteers and CAR staff. ***Become active today!***

www.ColoradoREALTORS.com/Involved





Making
REALTORS®
More Successful
and
Protecting the
Real Estate Industry.