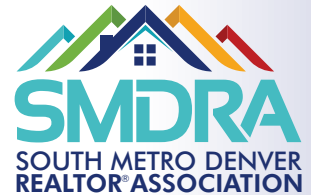




why use a BUYER'S AGENT

89% of home buyers purchased their homes through a real estate agent.



In 2023, 59% of home buyers signed an agent representation disclosure during the transaction.

59%

What buyers want from their BUYER'S AGENT:

50% of homebuyers use buyers' agents because they want assistance in finding the right home.

12% of homebuyers use buyers' agents because they want negotiation assistance on the **TERMS OF THE SALE.**

11% of homebuyers use buyers' agents because they want negotiation assistance and help with **PRICE NEGOTIATIONS.**

7% of homebuyers use buyers' agents to help them determine what comparable homes were selling for.