

TOP 8 REASONS to use a REALTOR®



1. NAVIGATE A COMPLICATED PROCESS

A knowledgeable expert will help you prepare the most ideal contract for you and avoid delays or mistakes.

2. INFORMATION & RESOURCES

REALTORS® can provide local community information on utilities, zoning, schools, and more. They are knowledgeable about local laws and regulations that affect your ownership rights.

3. HELP FINDING THE BEST PROPERTY

Sometimes it will take some investigation by your REALTOR® to find all the available properties.

4. NEGOTIATING SKILLS

There are many negotiating factors. Your agent can advise you as to what is recommended or required.

5. PROPERTY MARKETING POWER

A large share of real estate sales comes as the result of a practitioner's contacts – not advertising.

6. SOMEONE WHO SPEAKS THE LANGUAGE

If you don't know a CMA from a PUD, you know why it's important to work with a REALTOR®.

7. KNOWLEDGE & EXPERIENCE

Every transaction is unique. REALTORS® have the experience to recognize and avoid pitfalls, helping navigate through a complicated process.

8. OBJECTIVE VOICE

Home buying and selling can be an emotional undertaking. Having an objective, third party helps you stay focused.