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2024
MEMBERSHIP GUIDE

OWN YOUR MEMBER EXPERIENCE



WHAT IS THE NATIONAL ASSOCIATION OF REALTORS®?

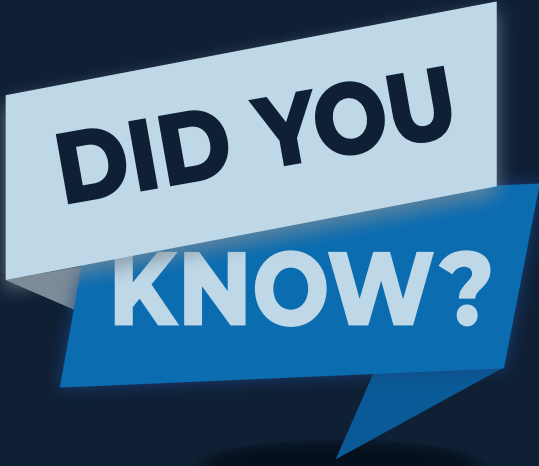
The National Association of REALTORS® (NAR) is America's largest trade association, representing more than 1.5 million members, including NAR's institutes, societies and councils, involved in all aspects of the residential and commercial real estate industries.

WHAT IS NAR'S MISSION?

NAR's mission is to empower REALTORS® as they preserve, protect and advance the right to real property for all.

WHAT IS NAR'S VISION?

NAR's vision is to be a trusted ally, guiding its members and those they serve through the ever-evolving real estate landscape.



**DID YOU
KNOW?**

When joining your local association/board, you automatically are a member of NAR. Visit nar.realtor for more information on your member benefits, and, after logging in, make sure to visit the "My Account" section to access your official NAR membership card.



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**GET
INVOLVED!**



REALTOR® BRAND



TRADEMARKS

Distinguish yourself as a REALTOR® by using the REALTOR® trademark, one of the strongest brands in the world.



nar.realtor/Trademark

CODE OF ETHICS

The REALTORS® Code of Ethics is the cornerstone of the REALTOR® organization and a distinguishing characteristic of your membership.

nar.realtor/COE

FAIR HOUSING

NAR strongly supports equal opportunity in housing for all and is committed to ensuring that REALTORS® do everything possible to protect housing rights in America.

nar.realtor/Fairhousing



FAIRHAVEN: A FAIR HOUSING SIMULATION

Fairhaven helps REALTORS® identify, prevent and address discriminatory practices in real estate. Inspired by real stories, this innovative online experience has agents work against the clock to sell homes in the fictional town of Fairhaven, while confronting discrimination in the home buying process.

nar.realtor/Fairhaven

BIAS OVERRIDE: OVERCOMING BARRIERS TO FAIR HOUSING

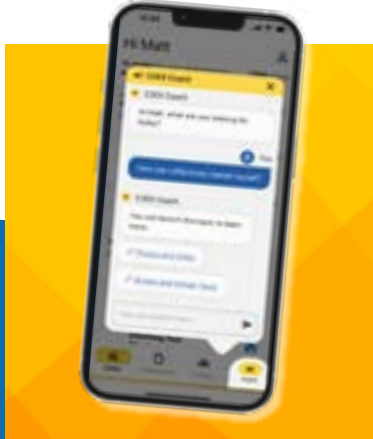
This NAR certificate course teaches REALTORS® tactics to interrupt stereotypical thinking and avoid fair housing pitfalls. You'll learn about the mind science of identity and engage in exercises to enhance communication skills and help foster business relationships with clients of all backgrounds.

This course may qualify for CE credit in your state.

nar.realtor/ImplicitBiasTraining



REALTOR® BRAND



PROFESSIONALISM ENHANCEMENT INITIATIVE



REALTORS® Commitment to Excellence (C2EX) is an award-winning program that focuses on 11 areas of industry professionalism and leads to an endorsement from NAR. Set yourself apart with this commitment to professional growth.

[C2EX.realtor](https://www.c2ex.realtor)

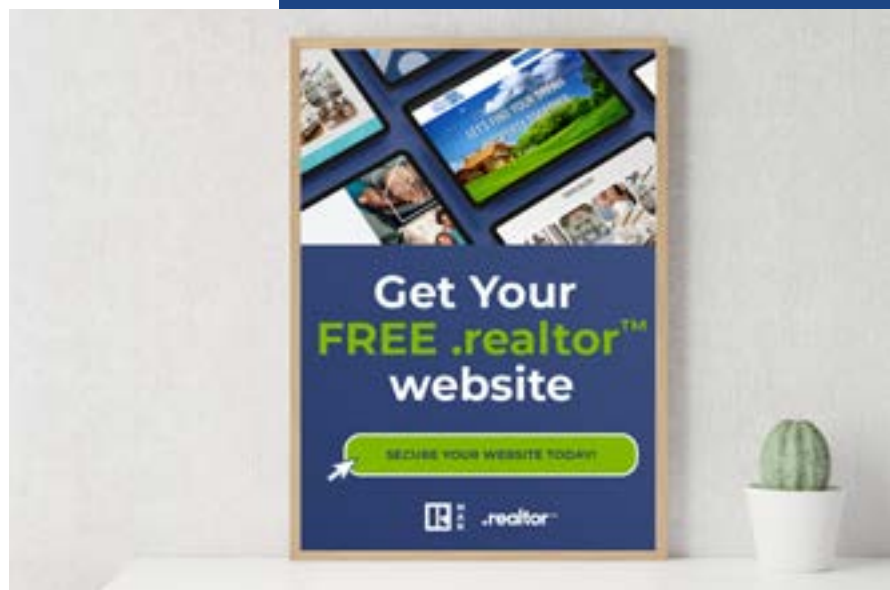
DOWNLOAD THE C2EX APP TODAY!



TOP-LEVEL DOMAINS

Set yourself apart and get instant recognition with a .realtor™ and .realestate domain! When you replace your .com with a top level domain like .realtor™ or .realestate, you let the world know who you are and what you do—and both domains include a Professional Website, free for the life of your domain. As a NAR member, your first .realtor™ domain is free for the first year!

[Get.realtor](https://www.get.realtor) | [Get.realestate](https://www.get.realestate)





PROGRAMS

These programs educate consumers on the value of REALTORS®, homeownership, and more.

APPS RUN ON A CODE
**REALTORS® WORK BY
A CODE OF ETHICS**

REALTORS® are members of the National Association of REALTORS®

THAT'S WHO WE R REALTOR

NATIONAL ADVERTISING CAMPAIGN

That's Who We R, NAR's national ad campaign, helps consumers understand REALTORS® are real estate experts in their local communities, who follow a code of ethics and fight for real estate dreams and property rights.

ThatsWhoWeR.realtor

EDUCATION & ADVOCACY CAMPAIGNS

Collaborating with state and local associations, the Consumer Advocacy Outreach Program educates and engages millions of consumers across the country on important real estate policy issues and legislation. Read how associations used the Consumer Advocacy Outreach grant by visiting the Success Stories page at realtorparty.realtor.



REAL ESTATE TODAY

Real Estate Today, the official podcast of NAR, opens doors for buyers and sellers with critical and credible information on the real estate market. It's fast paced and fact packed with experts, interviews, call-ins, field reports and timely market conditions.

Radio.realtor





PROGRAMS



FIRST-TIME BUYER

See firsthand what first-time buyers face, and how relying on a REALTOR®'s expertise helps them prep for the unexpected in "First-Time Buyer," streaming on Hulu, [FirstTimeBuyer.realtor](https://www.realtor.com/first-time-buyer) and NAR's Facebook and YouTube channels.

 [FirstTimeBuyer.realtor](https://www.realtor.com/first-time-buyer)



HOUSELOGIC

HouseLogic is NAR's website for homeowners, buyers and sellers. Find authoritative, ready-to-go content about home improvement, finance, buying, selling and much more to share with your clients and customers.

 [HouseLogic.com](https://www.houselogic.com)



REALTOR® CONTENT RESOURCE

REALTOR® Content Resource (RCR) offers free, original homeownership content from HouseLogic that you can use in your consumer communications. Add expert articles about homeownership, buying and selling to your marketing efforts, and continue the conversation with clients long after the sale.

 [members.HouseLogic.com](https://members.houselogic.com)



EDUCATIONAL OPPORTUNITIES



OFFICIAL REALTOR® DESIGNATIONS & CERTIFICATIONS

Discover a personalized learning experience with the Center for REALTOR® Development, NAR's home for exceptional education.

 crd.realtor



ACCREDITED BUYER'S REPRESENTATIVE (ABR®) DESIGNATION*

ABR® designation is the benchmark of excellence in buyer representation. The designation program establishes a foundation of training, skills and resources to help real estate professionals succeed as a buyer's representative.

 abr.realtor



AT HOME WITH DIVERSITY® (AHWD) CERTIFICATION*

AHWD certification is designed to present a picture of the changing face of the real estate industry. The course facilitates open discussion among students, creating an opportunity to think about clients with respect and sensitivity to their backgrounds and preferences.

 nar.realtor/AHWD



CERTIFIED INTERNATIONAL PROPERTY SPECIALIST (CIPS) DESIGNATION*

The CIPS designation provides real estate professionals with the knowledge, research, network and tools to globalize their business.

 nar.realtor/CIPS

**Get 10% off these courses. Visit nar.realtor/RealtorBenefits/Education for more information.*



EDUCATIONAL OPPORTUNITIES



e-PRO® CERTIFICATION*

The e-PRO® certification program helps real estate professionals master advanced digital marketing techniques and increase their ability to reach customers, expand their capabilities and build trust by safeguarding client information.

 ePRO.realtor



GENERAL ACCREDITED APPRAISER (GAA) DESIGNATION

This designation signifies advanced education and experience in commercial, industrial and residential property valuation.

 nar.realtor/raa-and-gaa



GREEN DESIGNATION*

The Green designation will teach real estate professionals how to increase their income by helping clients make informed choices about the resource efficiency and performance of the homes they live in, sell and buy.

 GREEN.realtor



HOME FINANCE RESOURCE (HFR) CERTIFICATION*

The HFR certification is designed to provide real estate professionals with foundational education to help them confidently explain key pieces of the loan origination process.

 crd.realtor/hfr

**Get 10% off these courses. Visit nar.realtor/RealtorBenefits/Education for more information.*



EDUCATIONAL OPPORTUNITIES



GRADUATE, REALTOR® INSTITUTE (GRI) DESIGNATION

Stand out to prospective home buyers and sellers as a REALTOR® who has gained in-depth knowledge on technical subjects.

 nar.realtor/GRI



MILITARY RELOCATION PROFESSIONAL (MRP) CERTIFICATION*

The MRP certification program is designed to educate real estate professionals on how to work with current and former military servicemembers to find the housing solutions that suit their needs and help them take advantage of military benefits and support.

 MilitaryRelocationPro.org



PRICING STRATEGY ADVISOR (PSA) CERTIFICATION*

The PSA certification is designed to help real estate professionals enhance their skills in pricing properties, creating CMAs, working with appraisers and guiding clients through home valuations.

 psa.realtor



RESIDENTIAL ACCREDITED APPRAISER (RAA) DESIGNATION

This designation signifies your advanced education and experience analyzing and developing valuations of residential property.

 nar.realtor/raa-and-gaa

**Get 10% off these courses. Visit nar.realtor/RealtorBenefits/Education for more information.*



EDUCATIONAL OPPORTUNITIES



RESORT & SECOND-HOME PROPERTY SPECIALIST (RSPS) CERTIFICATION*

The RSPS certification helps real estate professionals make second home sales their first resort. This certification helps to gain insights and strategies to help maximize opportunities in this market.

 nar.realtor/Resort



SHORT SALES AND FORECLOSURE RESOURCE (SFR®) CERTIFICATION*

The SFR® certification gives real estate professionals a framework to assist sellers maneuver the complexities of short sales and help buyers pursue short sale and foreclosure opportunities.

 sfr.realtor



SENIORS REAL ESTATE SPECIALIST® (SRES®) DESIGNATION*

The SRES® designation helps real estate professionals understand what motivates the growing over-50 market and how to address their needs.

 SRES.realtor



For a list of NAR Affiliate Designations and Certifications, visit nar.realtor/Designations.

**Get 10% off these courses. Visit nar.realtor/RealtorBenefits/Education for more information.*



EDUCATIONAL OPPORTUNITIES

Other educational resources



COMMERCIAL REAL ESTATE TOOLS

Tap into an array of commercial-specific resources, including property data and analytic tools through RPR[®], research data, technology tools and more. Receive Edge Up and other communications that help keep you on top of industry news.

 nar.realtor/Commercial



FINANCIAL WELLNESS TOOLS

Developing your business plans and budget can be challenging. Access webinars, tools and calculators, live events and even special offers from Morgan Stanley to achieve your financial planning goals through NAR's Center for REALTOR[®] Financial Wellness.

 FinancialWellness.realtor

REALTOR[®] MAGAZINE

Stay informed on real estate best practices, news and trends through the award-winning REALTOR[®] Magazine. In print, online and now via podcast with REALTOR[®] Magazine's peer-to-peer *Drive With NAR*, chronicling real-life stories that will inspire your success. Also, get your daily snapshot of market news and views by subscribing to the *Navigate With NAR* newsletter, powered by REALTOR[®] Magazine.

 magazine.realtor





EDUCATIONAL OPPORTUNITIES

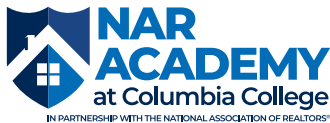


LIBRARY & ARCHIVES

REAL ESTATE LIBRARY

Access the largest real estate library collection in the world, borrow digital books and get answers to your questions from NAR's librarians through research requests.

 nar.realtor/Library



NAR ACADEMY

NAR's exclusive higher-education partner, offering courses for REALTORS® pursuing associate, bachelor's, master's and MBA degrees in real estate. Members who enroll can receive \$100 off per course through financial support from the Center for Specialized REALTOR® Education (CSRE).

 nar.realtor/nar-academy



SAFETY RESOURCES

The REALTOR® Safety Program provides extensive resources like webinars, videos and more to help keep you safe on the job.

 nar.realtor/Safety



SPIRE: NAR'S MENTORSHIP PROGRAM

This mentorship opportunity helps individuals learn the fundamentals of the real estate industry, fosters education, empowers serious consideration of real estate as a career path and promotes the development of generational wealth through property ownership.

 nar.realtor/Spire

SUSTAINABILITY PROGRAM

Access tools supporting efficient and resilient homes and communities for state and local boards. There are resources on topics ranging from solar energy to smart homes.

 nar.realtor/Sustainability



NETWORKING OPPORTUNITIES

Grow your network of real estate peers globally.



Every year, approximately 9,000 NAR members convene in Washington, D.C., at the **REALTORS® Legislative Meetings and Trade Expo** to advance the real estate industry, influence public policy, and strengthen the association.

 [Legislative.realtor](https://legislative.realtor)



NAR NEXT, The REALTOR® Experience is the real estate industry's largest annual event, where approximately 15,000 REALTORS® and guests come together for networking, education, motivation and fun.

 narnxt.realtor

GLOBAL OPPORTUNITIES

Find the resources and connections you need to thrive in global real estate. Leverage NAR'S Global network of more than 100 bilateral partners in over 77 countries spanning six continents.

 nar.realtor/Global

YOUNG PROFESSIONALS NETWORK (YPN)

Join the dynamic YPN community, consisting of more than 15,000 REALTORS®, to become more successful in your career and gain leadership experience.

 [YPN.realtor](https://ypn.realtor)



View the full lineup of in-person events, including REALTOR® Broker Summit, Innovation, Opportunity and Investment (iOi) Summit, C5 + CCIM Global Summit, Sustainability Summit and more at nar.realtor/Events.



REAL ESTATE PRODUCTS & SERVICES

Become an expert in your community with exclusive tools and resources from NAR.



EASY ACTIONS. BIG REWARDS.

Sign up for the Member Value Plus (MVP) Program newsletter at nar.realtor/MVP and start earning FREE rewards. Waive course fees goodbye, see free webinars and enjoy great e-products on us!



+

New MVP Program offer released every two weeks on the 1st and 16th of the month.



=

Complete the action within the two-week time period. Most actions take two minutes or less!



It's SO easy!

Redeem your rewards!



RIGHT TOOLS, RIGHT NOW PROGRAM

Each month, Right Tools, Right Now provides REALTORS® with FREE and deeply discounted savings on carefully vetted tools, products and resources that are most beneficial to you and your business. Get proven resources and the support you need no matter what tomorrow brings.

nar.realtor/RTRN



NAR + PHOTOFY APP

Choose from a library of hundreds of prepopulated, branded real estate posts you can quickly personalize and easily share with your social network to show your REALTOR® pride and showcase your expertise. Download the free Photofy app today.



Photofy.com/nar



REALTOR® STORE

The REALTOR® Store is YOUR one-stop shop for educational tools and resources to boost your business. Explore a diverse array of products and publications designed to meet the needs of all NAR members, from the new agent to the seasoned professional.

Store.realtor



REAL ESTATE PRODUCTS & SERVICES

BEING A REALTOR®



The "Little Book" Series 8 Pack

\$ 49.95
Member Price



The REALTOR® Advantage—Is Your Agent a REALTOR®? Brochure

\$ 29.95
Member Price
Available in Spanish



What Everyone Should Know About Equal Opportunity in Housing

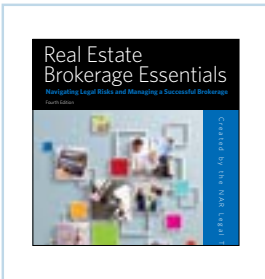
\$ 29.95
Member Price
Available in Spanish



Success As a Real Estate Agent for Dummies

\$ 21.95
Member Price

BROKERAGE MANAGEMENT



Real Estate Brokerage Essentials®

\$ 32.95
Member Price



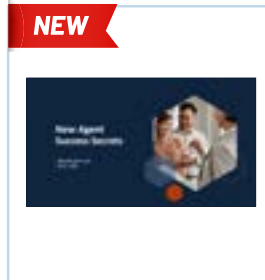
21 Mistakes Real Estate Brokers Make & How to Avoid Them

\$ 30.00
Member Price



Work for the Referral, Not the Commission: A Workbook for Generating Referral Business

\$ 19.99
Member Price



New Agent Success Secrets Webinar

\$ 29.95
Member Price



REAL ESTATE PRODUCTS & SERVICES

SALES & MARKETING



The Non-Obvious Guide to Marketing and Branding Without A Big Budget

\$ 17.95
Member Price



Real Estate Marketing Playbook

\$ 12.95
Member Price



Secrets of Top Selling Agents: Habits, Mindsets, and Tactics of Real Estate's Super Producers

\$ 15.95
Member Price



Sales and Marketing 101 for Real Estate Professionals

\$ 41.65
Member Price

SOCIAL MEDIA



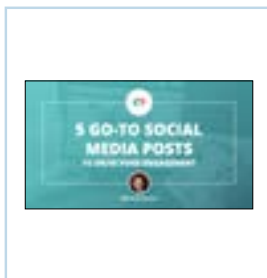
The Power of Google & Your Online Reputation Webinar

FREE
Member Price



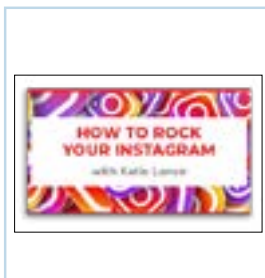
Social Media Marketing for your Business

\$ 19.95
Member Price



Webinar: 5 Essential Social Media Posts that Every Agent Should Make Weekly

\$ 29.95
Member Price



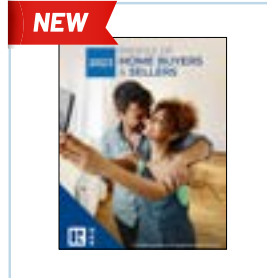
How to Rock Your Instagram Webinar

\$ 29.95
Member Price



REAL ESTATE PRODUCTS & SERVICES

RESEARCH



2023 NAR Profile of Home Buyers and Sellers – Download

\$ 19.95
Member Price



2023 Member Profile – Download

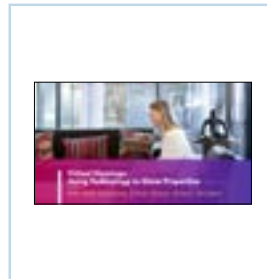
\$ 14.95
Member Price

STAGING



Staging the Power That Sells Real Estate

\$ 24.99
Member Price



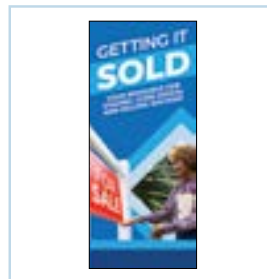
Virtual Viewings: Using Technology to Show Properties Webinar

\$ 29.95
Member Price



Staging to Sell: The Secret to Selling Homes in a Down Market

\$ 19.95
Member Price



Getting It Sold

\$ 29.95
Member Price



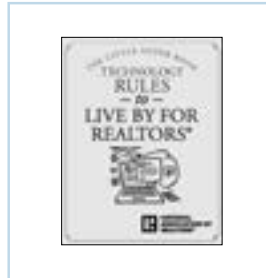
REAL ESTATE PRODUCTS & SERVICES

NEW BUSINESS BOOSTING TITLES



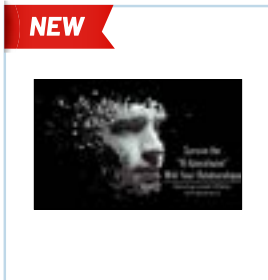
Social Media for REALTORS®: 101+ Do's and Don'ts - Printed Guide

\$ 24.95
Member Price



The Little Silver Book: Technology Rules to Live By For REALTORS®

\$ 19.95
Member Price



Survive the "AI Apocalypse" With Your Relationships Webinar

\$ 29.95
Member Price



2024 Technology Trends Webinar

\$ 29.95
Member Price

OTHER RESOURCES

COMMERCIAL TECHNOLOGICAL TOOLS

Commercial practitioners need access to property data, marketing services and other commercial real estate-related data and technology resources. Access a list of resources that help your commercial business thrive.

nar.realtor/CommercialTools





REAL ESTATE PRODUCTS & SERVICES

LEGAL & RISK MANAGEMENT RESOURCES

NAR keeps members abreast of emerging risk management issues with a number of resources, including the Window to the Law monthly video series and hundreds of searchable legal case summaries. Plus, NAR's Legal Action Program provides financial assistance for litigation of significance related to real estate.

 nar.realtor/Legal



REAL ESTATE DATA & REPORTING: RPR®

RPR® (Realtors Property Resource®) provides REALTORS® data, tools and reports so they can “wow” their clients and close more deals. Use it on the go and in the field with any iOS or Android device.

 narrpr.com



REALTOR.COM®

Post your listings with photos for free*, create a free professional profile, collect reviews and more on realtor.com®, one of the most visited homes-for-sale sites.

 Realtor.com

**To receive this benefit, you must be an MLS participant, and your MLS must be a realtor.com® data content provider.*

RESEARCH & STATISTICS

NAR's research team produces timely, data-driven market analysis and authoritative business intelligence to serve members and inform consumers, policymakers and the media on the latest real estate trends.

 nar.realtor/Research



TECHNOLOGY INVESTMENT PROGRAMS

NAR drives innovation in the industry by investing in technology companies through Second Century Ventures, NAR's venture capital arm and the global REACH accelerator, which seeks out the best emerging technology companies with business solutions geared toward helping REALTORS® in all sectors of real estate. Members can get exclusive access to test and use innovative products and services by joining the REACH Insight Panel.

 NARREACH.realtor



REAL ESTATE PRODUCTS & SERVICES

NAR MOBILE APP

The NAR Mobile App allows you to curate the information you want—and need—to help your business grow and succeed. Get access to your NAR member profile, latest industry news and trends, NAR podcasts and on-demand videos, real estate educational tools, NAR member directory, member benefits and latest discounts and more!





MEMBER SAVINGS

Designed just for you and your business because we believe in your success.



REALTORS® are independent entrepreneurs working in an industry with specialized needs that require custom solutions. Whether you need reliable personal insurance, effective marketing tools or essential cybersecurity services—NAR REALTOR Benefits® has you covered with customized products and exclusive offers from trusted partners.

Visit nar.realtor/RealtorBenefits today and mention your NAR membership to receive savings!

How will you save this year?

INSURANCE & FINANCE



NAR's official auto, home and renters insurance provider. Your clients can also save through Liberty Mutual's Auto Referral Program™, while you earn a referral bonus (*where available*).

nar.realtor/LibertyMutual



Premium credits with NAR's preferred provider of errors and omissions insurance.

nar.realtor/Victor



Brought to you by the National Association of REALTORS®, this marketplace offers a roster of health and supplemental insurance options with complimentary consultative services.

RealtorsInsurancePlace.com



Helps clients in reaching financial goals with strategic real estate investments using retirement funds in a tax-advantaged setup. NAR members get an exclusive discounted flat annual fee for Self-Directed Retirement Accounts, covering unlimited transactions and assets.

nar.realtor/IRAR



MEMBER SAVINGS

INSURANCE & FINANCE

INSIDE THE MARKETPLACE

HEALTH

MEMBERS
Health Insurance
Exchange

Navigation and assistance with ACA-compliant major medical plans available through public exchanges.

Flexible Term
Health Insurance

Major medical coverage which can last from 30 to 364 days.

REALTORS®
CoreHealthInsurance

Guaranteed acceptance Limited Medical plan for everyday health care needs.

MEMBERS
TeleHealth

Health care via phone, tablet, web chat or email.

MEMBERS
AccidentProtection

Supplemental plan for out-of-pocket medical expenses due to accident.

MEMBERS
Medicare Exchange

Supplemental Medicare insurance options for those 65 and older.

MEMBERS
DrugCardAmerica

A free discount prescription drug card.



MEMBER SAVINGS

INSURANCE & FINANCE

DENTAL

REALTORS®
DentalInsurance

100% in-network preventive care and benefits for over 370 procedures.

VISION

REALTORS®
VisionInsurance

Exams, frames, lenses and other eye health expenses.

PET

ASPCA
PET HEALTH
INSURANCE

Pet health insurance for cats and dogs.

LIFE

REALTORS®
Group TermLife Insurance

Group Term Life Insurance and AD&D Insurance.





MEMBER SAVINGS

MARKETING



Leading market provider of real estate collateral across the globe, providing designed publications in the luxury market. Members get a free, fully branded brokerage promotional publication.

nar.realtor/ArcadiaPublishing



Automate social media marketing for listings, content and lead generation. Available for both the enterprise and individual agent.

nar.realtor/BackAtYouMedia



20% off electronic signature services and special plans from NAR's exclusive eSignature provider.

nar.realtor/DocuSign



10% to 20% off select print and copy services, including business cards, flyers, signs, binding and more.

nar.realtor/FedExOffice



Up to 26% off with NAR's exclusive shipping provider, including express and ground.

nar.realtor/FedEx



10% off your first order of REALTOR®-logo branded products, including pins, merchandise and custom logo items. Now available: "That's Who We R" merchandise.

NARTeamStore.realtor



MEMBER SAVINGS

MARKETING



Enjoy access to exclusive benefits when signing up for professional lead verification and qualification services from RealEstateAgents.com by ReferralExchange.

nar.realtor/ReferralExchange



Leading provider of rental monetization tools designed for real estate professionals. Members get free access to rental-centric tools and comprehensive rental education.

nar.realtor/RentalBeast

TRAVEL & AUTO



Up to 25% off base rates on car rentals.

nar.realtor/Avis



Up to 25% off base rates on car rentals.

nar.realtor/Budget



Save up to 25% off base rates on cars, vans, and pickup trucks.

nar.realtor/Hertz



Join for free and explore the world affordably with exclusive savings on hotels, resorts, activities, flights and car rentals. Upgrade to premium for up to 60% off* hotels, cruises, vacation homes, tickets and more!

nar.realtor/TravelClub



NAR members save an average of 50% off dealership pricing on auto warranties and other auto protection products.

nar.realtor/Snoopdrive



MEMBER SAVINGS

TECHNOLOGY



Provider of transaction fraud protection services. An exclusive product for members to pre-screen prospects, efficiently manage deal flow, eliminate paper checks, prevent payment fraud and make home buying safe and easy.

 nar.realtor/Blockrails



Members-only pricing on laptops, desktops, electronics and accessories, servers and more.

 nar.realtor/Dell



Up to 40% off computers, tablets, smart devices and more.

 nar.realtor/Lenovo



A platform offering agent-to-agent referrals across all brokerages, making them the most qualified referrals on the market.

 nar.realtor/RESAAS



FREE dark-web scan report, 60% off full-service identity theft protection, recovery plans, child-monitoring plans; 40% off the monthly retail price on a solution plan for small businesses.

 nar.realtor/SecurusID



NAR's official Bluetooth® REALTOR® lockbox system and leading provider of property access management solutions.

 nar.realtor/Sentrilock

**May not be combined with any other promotion*



MEMBER SAVINGS

HOME & LIFESTYLE



NAR Members & their clients can save \$50 with 1-800-GOT-JUNK?, America's most trusted name in junk removal.

nar.realtor/1-800-Got-Junk



Access exclusive member savings on GE Appliances including refrigerators, freezers, icemakers, ranges, wall ovens, cooktops, washers/dryers, and more. In-home delivery, installation, and haul-away services when available. Opt-in for email communications to receive limited-time savings.

nar.realtor/GEAppliancesStore

BOSSCAT

Real estate data platform offering NAR members free access to prioritized online repair estimates. Members enjoy a 5% discount on turnkey repairs and renovations.

nar.realtor/BOSSCAT

chirpyest

NAR members can now earn up to 30% cash back on the products they buy while simultaneously monetizing their past and present listings. Chirpyest is providing all NAR members with the exclusive opportunity to create multiple shopping boards on the platform, each customized around themes or listings.

nar.realtor/chirpyest

EDUCATION



Receive \$100 off 100 Days to Greatness®, a unique video-based 14-week training program featuring industry expert Brian Buffini. Aimed at newer agents or those returning to the business, this program provides a step-by-step approach with weekly specific action items, real-world role plays, dialogues and goals designed to build business success. Brokers can become certified and offer a companion program to help give agents a strong foundation.

nar.realtor/Buffini





MEMBER SAVINGS

DESIGNATIONS & CERTIFICATIONS

10% off*

select online designation and certification courses offered through the Center for REALTOR® Development. Visit nar.realtor/RealtorBenefits/Education for more information.



Accredited Buyer's Representative Designation



NAR's e-PRO® Certification



NAR's Green Designation



Military Relocation Professional Certification



Pricing Strategy Advisor Certification



Seniors Real Estate Specialist® Designation

For more information on these designations and certifications, please see pages 10-13.



Indicates companies in which NAR has invested directly or through Second Century Ventures. This relationship allows the association to nurture the technological advancement and continued success of the real estate industry.

*May not be combined with any other promotion.



Program availability and eligibility requirements may vary by partner program. See partner websites for details, terms & conditions.



ADVOCACY

NAR protects your ability to do business.



REALTOR® PARTY

From city halls to Capitol Hill, the REALTOR® Party supports candidates and advances public policies that protect homeownership, promote a vibrant business environment and build strong communities.

 RealtorParty.realtor



REALTORS® POLITICAL ACTION COMMITTEE (RPAC)

Your voluntary contributions to RPAC help elect candidates at all levels of government who understand and support the interests of REALTORS® and property owners across the country.

 RealtorParty.realtor/RPAC





GET INVOLVED

WANT TO BECOME A LEADER IN THE REAL ESTATE INDUSTRY?

Volunteer to serve on a national REALTOR® committee to shape the future of the real estate profession.

 nar.realtor/Committees

WANT TO BECOME A LEADER IN YOUR LOCAL COMMUNITY?

Take advantage of REALTOR® Party's community outreach grants, training and more to become a leader in your community.



 RealtorParty.realtor/Community-Outreach

WANT TO GIVE BACK?

Donate to the REALTORS® Relief Foundation and help disaster victims.



 nar.realtor/Relief

WONDERING IF AN ASSOCIATION LEADERSHIP ROLE IS RIGHT FOR YOU?



Enroll in the REALTOR® L.E.A.D. courses and gain the practical skills, concepts and knowledge needed for effective association leadership.

 nar.realtor/LEADCourses



Are you a state or local association leader who's ready for next-level leadership? Apply for NAR's Leadership Academy—a 10-month program that identifies, inspires and mentors emerging leaders for their future in National Association leadership roles.

 nar.realtor/LeadershipAcademy



GET INVOLVED



ALREADY GIVING BACK?

Apply for NAR's Good Neighbor Awards, which award \$10,000 grants to five REALTORS® each year to support their extraordinary accomplishments in community service, or Volunteering Works, NAR's program that helps REALTOR®-driven volunteer efforts grow by providing seed money and mentoring from past Good Neighbor Award winners.

 nar.realtor/gna



NAR's REALTORS® Are Good Neighbors program celebrates all acts of giving back and shines a spotlight on the impactful role REALTORS® play in the community. Share how you give back—in big and small ways—to be featured in the RAGN social media accounts!

 nar.realtor/rgn

  [@RealtorsAreGoodNeighbors](https://www.instagram.com/RealtorsAreGoodNeighbors)

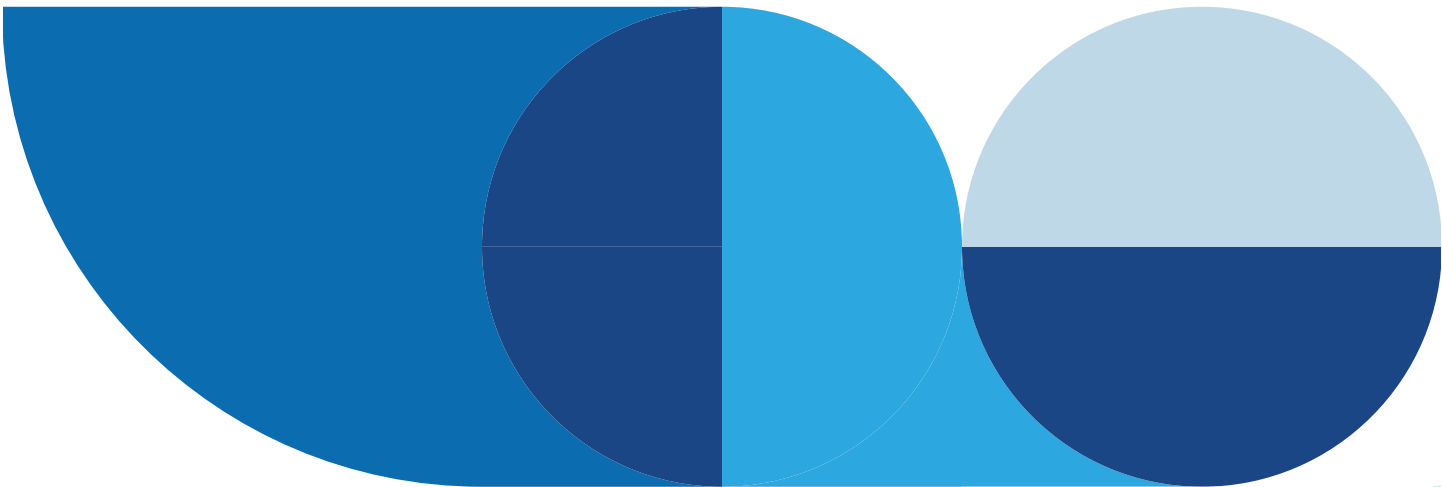


QUESTIONS ABOUT YOUR MEMBERSHIP



CONTACT NAR'S MEMBER SUPPORT TEAM FOR ASSISTANCE!

(800) 874.6500 • ContactNAR@nar.realtor • nar.realtor/HELP



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