

# SPONSORSHIPS AT A GLANCE

2023-2024

YOUR INVESTMENT	\$8,000	\$6,000	\$3,000	\$1,500
SPONSORSHIP PACKAGES AVAILABLE	1 OPEN	SOLD OUT	1 OPEN	2 OPEN
ELECTRONIC MEDIA & PRINT PUBLICATION	PLATINUM	GOLD	SILVER	BRONZE
Individual Affiliate Membership	4	3	2	1
Featured Annually on Corporate Sponsor Page smdra.com	✓	✓	✓	✓
Digital Ad on SMDRA Building Digital Network	Exclusive Ad	Exclusive Ad	Grouped Logos	Grouped Logos
SMDRA Weekly Newsletter Ad Placement – Valued at \$1,100-\$1,800	Premium Banner Ad for 1 Qtr	Upper Square Ad for 6 mos	Lower Banner Ad for 1 Qtr	
Complimentary PDF roster of New Member Orientations	✓	✓		
Logo featured in printed/online SMDRA Community Directory	✓	✓	✓	✓
Logo on bottom of each SMDRA Weekly Newsletter eBlast	✓	✓	✓	✓
Complimentary PDF Member Roster – No Emails or Phone Numbers	✓	✓	✓	✓
Logo printed on back of SMDRA Member Benefits Guide	✓	✓	✓	✓
Logo on Power Lunch & Connections & Cocktails Presentation	✓	✓	✓	✓
ANNUAL EVENTS & CLASSES	PLATINUM	GOLD	SILVER	BRONZE
REALTOR® Appreciation Breakfast Vendor Fair Table	\$450	\$450	\$450	
ACU Class - Choice of 1 Class	In-Person	In-Person	Zoom	
New Member REALTOR® Ethics and Orientation	✓	✓		
NAR Ethics Class – Choice of 1 Class – Zoom Only			Zoom	
1 Day Advance Pre-Sale Quarterly Class Sponsorships	✓	✓	✓	✓
Power Lunch - 10 Available, Choice of 1	\$2,000	\$2,000		
Connections & Cocktails, 10 Available, Choice of 1	\$1,000	\$1,000		
Town Hall Talks Meeting Donut Sponsor, 10 Available, Choice of 1				\$250
Diamond Circle Top Producer Awards	\$2,500	\$1,500	\$1,000	\$500
Inaugural and Awards Celebration	\$1,000	\$750	\$500	\$250
Featured 'Affiliate' Table in SMDRA Lobby for a Month	✓	✓		
1 Free Event/Center/Patio Rental 4 Hrs, M-F 8-12, 1-5, 6-10	✓			
PACKAGE VALUE	\$19,400	\$11,600	\$6,450	\$3,000

# OCTOBER 2023-SEPTEMBER 2024 SPONSORSHIP COMMITMENT FORM

COMPANY NAME (HOW IT SHOULD APPEAR IN MARKETING): \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

PAYMENT TOTAL: \_\_\_\_\_

PACKAGE AFFILIATE MEMBERSHIPS TO BE INCLUDE – PLEASE LIST NAME(S): \_\_\_\_\_

Upon receipt of the Sponsorship Commitment Form an invoice will be sent to the contact listed above unless otherwise noted here:

Alternate Invoice Recipient Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

## TERMS OF AGREEMENT

Sponsor agrees that upon acceptance, this application shall be deemed to form a binding contract between the sponsor and organizer, the South Metro Denver REALTOR® Association (SMDRA). The sponsor agrees to abide by the terms and conditions which form an integral part of the contract between both parties. The contract is deemed binding when SMDRA receives the non-refundable payment with executed and signed contract.

- Payment is due in full with the signed contract unless otherwise agreed upon. Payments are non-refundable and non-transferrable.
- A signed copy of this contract will be returned by email unless otherwise requested.
- Annual Corporate Sponsor packages available on a FIRST COME, FIRST SERVE basis, once all are reserved, no more will be offered. Companies from competing industries may be included on the same package.
- Upon contract signature, email to Michelle Smith, michelle@smdra.com the following components:
- Logo – In a high resolution EPS preferred
- Company Name for Display, Company Address, Company Phone Numbers, Company Website Link, Company Social Media Links
- Short Company Bio for the SMDRA website Corporate Sponsor Page.

Limited License: This grants the Sponsor a limited license to use any of the artwork on the Event for the purpose of promoting the Event and linking to the Event site. Sponsor grants SMDRA limited license to use Sponsor's logo in the promotional material for the selected event(s).

Corporate Sponsorship forms are due October 1, 2023.

Return signed contract with your selected options and payment to:  
South Metro Denver REALTOR® Association  
Attention: Michelle Smith  
6436 South Racine Circle, Suite 100  
Centennial, CO 80111  
O: 303-895-3377 | E: michelle@smdra.com



SCAN QR CODE  
to view Corporate  
Sponsorship  
Packages and Forms

