

ANNUAL CORPORATE SPONSORSHIP PACKAGE

OCTOBER 2023 - SEPTEMBER 2024



BRONZE
\$1,500



2023-2024 BRONZE LEVEL

SPONSORSHIP PACKAGE DETAILS

OVERALL BENEFITS

Benefits include year-round recognition on the SMDRA website, smdra.com and at the South Metro Denver REALTOR® Association Event Center as a Bronze Level Partner. Access to over 5,100+ members, including the following:

- One (1) Individual Affiliate Membership (October 1, 2023 - September 30, 2024) - a \$255 Value
- Corporate Sponsors are featured on the SMDRA website and includes a short bio of your company, complete with contact information and links to your website and social media
- Grouped Logo advertisement on the new SMDRA Digital Network – advertisement to be in rotation 8:00am to 5:00pm, Monday – Friday
- Complimentary PDF Member Roster* (roster includes attendee name and company name ONLY, no email addresses or phone numbers are given)
- Logo in New Member Orientation handout materials
- Logo featured in printed/online SMDRA Community Directory
- Logo on bottom of each SMDRA Weekly Newsletter eBlast
- Logo on Power Lunches & Connections & Cocktails Presentations

TOWN HALL TALKS FRIDAY MEETINGS DONUT SPONSOR

45-65 REALTOR® & Affiliate Members
1st Friday's of the Month

SMDRA is bringing back the Friday Meeting, as a General Membership Meeting and will take place on the first Friday of each month!

- Ten (10) Available - Choice of 1
- Anticipated attendance will be 45 to 65 members
- 2-4 minutes to present to attendees
- Display and distribute your promotional materials
- Signage in presentation
- PDF roster of attendees* (roster includes attendee name and company name ONLY, no email addresses or phone numbers are given)
- SMDRA provides the donuts, you show up to present, network and give out your collateral!

INAUGURAL AND AWARDS CELEBRATION

200+ REALTOR® & Affiliate Attendees
Other Association's Leadership
November 1, 2023 at Cielo Castle Pines

A celebration where SMDRA welcomes the Incoming President and thanks the Outgoing President of the Board for their service.

- Bronze Level Sponsorship, a \$250 value
- 1 Ticket to the event, includes cocktail reception and networking
- Company signage exposure during event
- Company name and logo in program
- Recognition by emcee at event
- Acknowledgment on SMDRA website and social media

DIAMOND CIRCLE TOP PRODUCER AWARDS

625+ Attendees
April 19, 2024, Hyatt Regency DTC

SMDRA's largest event of the year, honoring our top producers.

- Bronze Level Sponsorship, a \$500 value
- 1 Event Ticket – Cocktail Reception, Dinner and After Party
- Recognition by emcee at event
- Logo on signage at event
- Inclusion in full-page color ad in The Villager Newspaper
- Inclusion in full-page color ad in 5280 Home Magazine
- Acknowledgment on SMDRA website and social media

QUARTERLY CLASS SPONSORSHIP PRE-SALE

Quarterly sponsorship email sent to Corporate Sponsors 1 day before all other Affiliates

You asked, we delivered! NEW, choose a class to sponsor before anyone else!

- Choice of 1 per quarter, 1 per business
- Attendance will vary based on class chosen
- 2-3 minutes to present to attendees
- Display and distribute your promotional materials, signage in lobby
- PDF roster of class attendees* - Roster includes attendee name and company name ONLY, no email addresses or phone numbers are included.

ADDITIONAL OPPORTUNITIES

- SMDRA holds over 200+ classes each year, and there are many opportunities to sponsor other scheduled classes and events, not mentioned or included in this package. Additional fees may apply for these sponsorship opportunities.

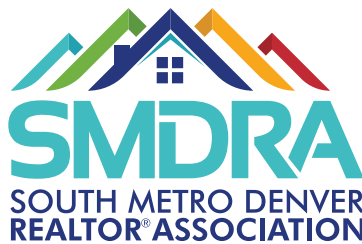


ABOUT SMDRA

For more than 75 years, the South Metro Denver REALTOR® Association (SMDRA), a non-profit trade association, has provided REALTOR® Professionals with the resources they need to help them grow and prosper in the real estate profession. SMDRA exists for a highly skilled, diverse and successful REALTOR® membership.

SMDRA holds itself to a Value Proposition, which is our promise of only the highest membership value and excellent service to our members, and the professional standard to which we will hold ourselves.

It is our way of serving, protecting and advancing the REALTOR® brand.



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