



ANNUAL CORPORATE SPONSORSHIP PACKAGE

OCTOBER 2023 - SEPTEMBER 2024



SILVER
\$3,000



OVERALL BENEFITS

Benefits include year-round recognition on the SMDRA website, smdra.com and at the South Metro Denver REALTOR® Association Event Center as a Silver Level Partner. Access to over 5,100+ members, including the following:

- Two (2) Individual Affiliate Memberships (October 1, 2023 - September 30, 2024) - a \$510 Value
- Corporate Sponsors are featured on the SMDRA website and includes a short bio of your company, complete with contact information and links to your website and social media
- Grouped Logo advertisement on the new SMDRA Digital Network – advertisement to be in rotation 8:00am to 5:00pm, Monday – Friday
- Complimentary PDF Member Roster* (roster includes attendee name and company name ONLY, no email addresses or phone numbers are given)
- Logo in New Member Orientation handout materials
- Logo featured in printed/online SMDRA Community Directory
- Lower Banner Ad & Logo on bottom of each SMDRA Weekly Newsletter eBlast
- Logo on Power Lunches & Connections & Cocktails Presentations

ANNUAL COMMISSION UPDATE CLASSES (ACU)

80 to 125 REALTOR® Attendees

A REALTOR® license education requirement

- Choice of 1 Zoom Class
- Agents are required to take this class annually
- 2-4 minutes to present to attendees
- Signage with your logo
- Opportunity to distribute your promotional materials

NAR CODE OF ETHICS CLASS SPONSORSHIP

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INAUGURAL AND AWARDS CELEBRATION

200+ REALTOR® & Affiliate Attendees
Other Association's Leadership
November 1, 2023 at Cielo Castle Pines

A celebration where SMDRA welcomes the Incoming President and thanks the Outgoing President of the Board for their service.

- Silver Level Sponsorship, a \$500 value
- 2 Tickets to the event, includes cocktail reception and networking
- Company signage exposure during event
- Company name and logo in program
- Recognition by emcee at event
- Acknowledgment on SMDRA website and social media

DIAMOND CIRCLE TOP PRODUCER AWARDS

625+ Attendees
April 19, 2024, Hyatt Regency DTC

SMDRA's largest event of the year, honoring our top producers.

- Silver Level Sponsorship, a \$1000 value
- 2 Event Tickets – Cocktail Reception, Dinner and After Party
- Recognition by event emcee
- Logo on signage at event
- Inclusion in full-page color ad in The Villager Newspaper
- Inclusion in full-page color ad in 5280 Home Magazine
- Acknowledgment on SMDRA website and social media

REALTOR® APPRECIATION BREAKFAST & VENDOR FAIR

300-400 REALTOR® Attendees
100-125 Affiliate Attendees

The REALTOR® Appreciation Breakfast and Vendor Fair is an exciting SMDRA Event! This event has been wildly successful in years past. A prime placement \$450 value vendor table includes:

- A 6 foot draped table with 2 chairs
- 2 Tickets for Breakfast
- Inclusion in Event Program
- Receive attendee list / contact information

QUARTERLY CLASS SPONSORSHIP PRE-SALE

*Quarterly sponsorship email sent to
Corporate Sponsors 1 day before all
other Affiliates*

You asked, we delivered! NEW, choose a class to sponsor before anyone else!

- Choice of 1 per quarter, 1 per business
- Attendance will vary based on class chosen
- 2-3 minutes to present to attendees
- Display and distribute your promotional materials, signage in lobby
- PDF roster of class attendees* - Roster includes attendee name and company name ONLY, no email addresses or phone numbers are included.

ADDITIONAL OPPORTUNITIES

- SMDRA holds over 200+ classes each year, and there are many opportunities to sponsor other scheduled classes and events, not mentioned or included in this package. Additional fees may apply for these sponsorship opportunities.



ABOUT SMDRA

For more than 75 years, the South Metro Denver REALTOR® Association (SMDRA), a non-profit trade association, has provided REALTOR® Professionals with the resources they need to help them grow and prosper in the real estate profession. SMDRA exists for a highly skilled, diverse and successful REALTOR® membership.

SMDRA holds itself to a Value Proposition, which is our promise of only the highest membership value and excellent service to our members, and the professional standard to which we will hold ourselves.

It is our way of serving, protecting and advancing the REALTOR® brand.

