

Do You Know the Difference Between



You may think that a REALTOR® and a Real Estate Agent are one and the same, but that's not the case!

Take a look at the chart below and see the difference for yourself!

	REALTOR®	Real Estate Agent
Is licensed by the State of Colorado	✓	✓
Is a dues-paying member of the National Association of REALTORS® and the Colorado Association of REALTORS®	✓	
Abides by a strict Code of Ethics	✓	
Continuing Education requirements to maintain real estate license and opportunities to earn certifications to increase knowledge/skills	✓	
Offers the opportunity for grievance hearings in case of disputes	✓	

When you purchase or sell a home, you are making one of the largest financial transactions that you will ever make. Make sure that you are working with an EXPERT – Ask your agent if they are a REALTOR®!

The term REALTOR® is a federally registered collective membership mark which identifies a real estate professional who is a member of the National Association of REALTORS® and subscribes to its strict Code of Ethics. This marketing may ONLY be used by members of the South Metro Denver REALTOR® Association.

REALTORS® may choose to each Designations or Certifications approved by the National Association of REALTORS® on a variety of subjects, including buyer representation, seller representation, military relocation, seniors, fair housing and diversity, international buyers, commercial real estate and more.

