

THE SMDRA VIDEO STUDIO

STUDIO USAGE OPTIONS & PRICING



STUDIO HOURS:
M-R: 10AM-4PM • F: 10AM-3PM

ROOM RENTAL ONLY

Usage of the SMDRA Video Studio is open to members who would just like to use the Room, Lights and Teleprompter. This option requires the member to bring and use their own equipment to record their videos. Post production of video footage is also up to the member. This option has no additional features available.

FREE

- Must be reserved in advance, via SMDRA Calendly online app
- No drop-ins
- Signed equipment waiver for each session
- Time limits may apply

ROOM RENTAL PLUS

Usage of the SMDRA Video Studio in this option includes Room, Lights and Teleprompter usage; in addition to use of a DSLR Camera (with 4K video capability) and Microphone.

You will receive recorded footage from your session, for you to process as you would like. Time limits may apply.

\$75/hour

- Must be reserved in advance, via SMDRA Calendly online scheduling app
- No drop-ins
- Signed equipment waiver for each session
- Bring your own USB drive, SD Card and/or Computer for files transfers

VIP • VIDEO ON A BUDGET

Usage of the SMDRA Video Studio in this option includes Room, Lights and Teleprompter usage; in addition to use of a DSLR Camera (with 4K video capability) and Microphone.

Standard editing includes lower third name, 2-3 stock images, color coordination with your company logo, contact info at end of video.

Be sure to have your choice of out-sources video editing resource.

\$60/hour \$125/editing

- Must be reserved in advance, via SMDRA Calendly online app
- No drop-ins
- Signed equipment waiver for each session
- Bring your own USB drive, SD Card and/or Computer for files transfers

PREMIUM • FULL VIDEO PACKAGE

The Premium Package includes all of the VIP Options plus the following post production:

Name, Video B-Roll, Screen Text, Color coordination with your company logo, SM and/or contact information at the end and optional addition of music.

Be sure to have your choice of out-sources video editing resource.

\$50/hour \$175/production

- Must be reserved in advance, via SMDRA Calendly online app
- No drop-ins
- Signed equipment waiver for each session
- Bring your own USB drive, SD Card and/or Computer for files transfers

ADDITIONAL DETAILS

Please note, the SMDRA Video Studio is NOT staffed. SMDRA staff members are only available for limited support of studio operation.

FREE

VIDEO STUDIO RECORDING CHECKLIST

THIS WILL HELP YOU BE MORE EFFICIENT & MAKE GOOD USE OF YOUR STUDIO TIME!

SCHEDULE VIDEO WITH SMDRA

The SMDRA Video Studio schedule can be found here: calendly.com/smdra-video-studio

HAVE YOUR SCRIPT PLANNED & WRITTEN

Transfer your script file to a USB portable drive to bring with you, so it can be uploaded to the teleprompter in the studio. Or bring along your laptop.

CHARGE YOUR EQUIPMENT

Be sure your equipment is fully charged and ready to go BEFORE you get to the Studio! The studio is on a tight schedule, so if you aren't ready to go in your scheduled time-slot, you will need to forfeit your time and reschedule. SMDRA does not have charging devices for use.

BRING SD MEMORY CARD (IF YOU ARE USING SMDRA DSLR CAMERA)

If you are using the SMDRA DSLR Camera Equipment option, be sure to bring a Memory Card for the camera, so your video can be recorded and you can take your recordings with you for post processing.

BRING SIGNED STUDIO/EQUIPMENT AGREEMENT

During your time in the SMDRA Video Studio, understand that you are responsible for the care and maintenance of the equipment/room, while in your use/care. If any equipment is damaged, lost, stolen, while in your care, you will be responsible for its cost to repair and/or replace. This document will need to be signed each time you use The Studio.

NO FOOD/DRINK ALLOWED IN THE STUDIO

We are taking precautions to make sure the equipment and room, stay safe and clean for all members to take advantage of this wonderful member benefit.

POST-PRODUCTION EDITING OPTIONS

Once you have recorded your video(s), are you doing the production yourself, do you have a resource you already use and trust or do you need to hire one of SMDRA's contractors?

WHAT TO BRING ALONG WITH YOU

A phone with Video capability if you are using that for recording, Camera if you aren't using your phone or SMDRA's equipment, Laptop, USB device for file transfers, SD Card if you are using SMDRA equipment, your script typed in something to copy/paste, any charging device, SMDRA does not have charging devices available.

EDITING / PRODUCTION CHECKLIST

PLEASE BE SURE TO PROVIDE YOUR EDITOR THE FOLLOWING:

- 1 CORRECT NAME(S) SPELLING
- 2 YOUR COMPANY INFORMATION
- 3 B-ROLL VIDEO(S), IMAGES & YOUR VIDEO
- 4 COMPANY COLORS & BRANDING GUIDELINES
- 5 COMPANY LOGO
- 6 IF NO LOGO, VIDEO INTRO
- 7 SOCIAL MEDIA INFORMATION (*OPTIONAL)
- 8 ANY ADDITIONAL INSTRUCTIONS

THIS WILL HELP YOU TO BE MORE EFFICIENT • THANK YOU!