



SOUTH METRO DENVER REALTOR[®] ASSOCIATION

ANNUAL CORPORATE SPONSORSHIP PACKAGE

OCTOBER 2018 - SEPTEMBER 2019

**PLATINUM
LEVEL**
\$7,500



OVERALL BENEFITS

Benefits include year-round recognition on the SMDRA website, smdra.com and at the South Metro Denver REALTOR® Association Activity Center as a Platinum Level Partner. Including the following:

TEXT IN RED DENOTES EXCLUSIVE OPTION(S) TO PACKAGE

- **Two (2) Individual Affiliate Memberships (October 1, 2018 - September 30, 2019) - a \$470 Value**
- Corporate Sponsor Feature page on SMDRA website, including short bio (50-100 words) on your company, complete with contact information and links to website and social media
- SMDRA Activity Center Signage featuring Diamond Partner Logos
- Logo featured on rotating video slide in SMDRA Activity Center
- Complimentary PDF roster of all REALTOR® and Affiliate Members
- Complimentary roster of New Member Orientations (All)
- Complimentary mailing labels (if requested)
- Logo printed on back of New Member Orientation handout booklets
- Logo in presentation slides at each SMDRA Metro Market Pulse (3 times a month, with an audience of 75-100 each)
- Logo featured in SMDRA Community Directory
- Logo on bottom of each SMDRA Weekly News eBlast

RECOGNITION AT THE FOLLOWING ANNUAL EVENTS & CLASSES

DIAMOND CIRCLE TOP PRODUCER AWARDS

SMDRA's absolute biggest event of the year, where we honor SMDRA's top producers in the South Metro Denver REALTOR® Association.

- Platinum Level Sponsorship
- 8 Event tickets – Cocktail Reception, Dinner and After Party
- **Logo on Event Entrance Back Drop Exclusive to Diamond and Platinum Only**
- Promotional item included in event Gift Bags
- **Logo on take home schwag bags**
- Recognition by event emcee
- Logo in Event Presentation and Program
- Logo on Signage at event
- Inclusion in full-page color ad in The Denver Post
- Inclusion in full-page color ad in 5280 Home Magazine
- Acknowledgment on SMDRA social media

INAUGURAL AND AWARDS CELEBRATION

A Celebration where SMDRA thanks the Outgoing Chairman of the Board for their service and welcomes the Incoming Chairman.

- Platinum Level Sponsorship
- 3 Tickets to events, includes cocktail reception and dinner
- **Logo on event drink ticket, recognized as cocktail sponsor**
- Company signage exposure during cocktail reception
- Company name and logo in Inaugural Program
- Special Recognition by emcee at event

ANNUAL BOWLING TOURNAMENT

Cinco de Bowlo Celebration!

- Platinum Level Sponsorship
- 3 tickets to event (bowler or non-bowler)
- **Signage with logo at buffet/dessert table**
- Sponsor acknowledgment by emcee at event

RECOGNITION AT THE FOLLOWING ANNUAL EVENTS & CLASSES

~CONTINUED~

VETERANS DAY LUNCHEON

A fun autumn celebration honoring our service men and women

- **Platinum Level Sponsorship**
Event Exclusive to Diamond, Platinum & Gold Sponsors
- Logo on signage at event
- Roster of attendees
- Opportunity to network
- Display and distribute your promotional materials

NEW REALTOR® ETHICS & ORIENTATION CLASSES

Offered 7 times a year - classes include 85 to 150 attendees

- **7 Date Options - Class Exclusive to Diamond & Platinum Sponsors**
- 2-3 minutes to present to attendees
- Display and distribute your promotional materials
- Signage with logos on lunch display
- Logos printed on back page of handouts
- Complimentary PDF roster of New Member Orientation (All)

FRIDAY METRO MARKET PULSE (MMP)

First three (3) Fridays of every month member meeting with specific topics

- Sponsorship acknowledged from podium
- Logo displayed in MMP presentation during acknowledgment
- Opportunity to network and connect with members

ADDITIONAL ANNUAL PROMOTIONAL OPPORTUNITIES

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- Opportunities to sponsor other scheduled classes and events, not mentioned or included in this package. Additional fees may apply for these sponsorship opportunities.

We do this because Your Success is Our Mission!

2018-2019
PLATINUM LEVEL



DETAILS
SPONSORSHIP PACKAGE

2019 CORE STRATEGIC GOALS

Members find value in, participate and respect the Association.

The public values, respects and recognizes REALTORS®.

Members are aware of exclusive benefits.

Members are informed and knowledgeable about real estate issues and trends.

Public policy/regulations are favorable for real estate.

Members conduct their business with the highest professional and ethical standards.

ABOUT SMDRA

For more than 75 years, the South Metro Denver REALTOR® Association (SMDRA), a non-profit trade association, has provided REALTOR® Professionals with the resources they need to help them grow and prosper in the real estate profession. SMDRA exists for a highly skilled, diverse and successful REALTOR® membership.

SMDRA holds itself to a Value Proposition, which is our promise of only the highest membership value and excellent service to our members, and the professional standard to which we will hold ourselves. It is our way of serving, protecting and advancing the REALTOR® brand.

OUR PURPOSE

SMDRA provides programs, services and advocacy to empower the business success and professionalism of our REALTOR® and Affiliate Members.

SOUTH METRO DENVER REALTOR® ASSOCIATION | 7899 SOUTH LINCOLN COURT, LITTLETON, CO 80122
[P] 303-797-3700 [F] 303-797-0109 | SMDRA.COM



SPONSORSHIPS AT A GLANCE

2018-2019

YOUR INVESTMENT	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
SPONSORSHIP PACKAGES AVAILABLE	3	4	5	5	25
ELECTRONIC MEDIA & PRINT PUBLICATION	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Individual Affiliate Membership	3	2	1	1	1
Half-Off Unlimited Individual Affiliate Memberships	\$117.50/ea				
Featured annually on Corporate Sponsor Page smdra.com	✓	✓	✓		
Featured annually on printed signage in SMDRA Activity Ctr.	✓	✓	✓		
Featured annually on rotating video slides in SMDRA Activity Ctr.	✓	✓	✓	✓	✓
Complimentary PDF roster of all SMDRA Members	✓	✓	✓	✓	✓
Complimentary membership mailing labels (if requested)	✓	✓	✓	✓	✓
Complimentary PDF roster of New Member Orientations (All)	✓	✓	✓	✓	
Logo printed on back of New Member Orientation handouts	✓	✓			
Logo in slides at each Metro Market Pulse Meeting	✓	✓	✓	✓	✓
Logo featured in printed/online SMDRA Community Directory	✓	✓	✓	✓	✓
Logo on bottom of each SMDRA Weekly News eBlast	✓	✓	✓		
ANNUAL EVENTS & CLASSES	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Diamond Circle Top Produce Awards - April	\$7,500	\$5,000	\$2,500	\$1,000	\$500
Inaugural and Awards Celebration - September	\$1,000	\$750	\$500	\$250	
Annual Bowling Tournament - Cinco de Bowlo - May	\$1,000	\$750	\$500	\$250	
Business After Hours - 3 Annual Events - All 3	\$6,000				
Power Lunch Sponsor - 4 Offered - Quarterly - 1 of 4	\$1,200				
New REALTOR Ethics and Orientation Class - 7 Offered - 1 of 7	✓	✓			
Veterans Day Luncheon - November	✓	✓	✓		
Metro Market Pulse Donut Sponsor - 36 Offered - 1 of 36			✓	✓	✓
CREC ACU Class - 12 Offered - 1 of 12			✓	✓	
ADDITIONAL CLASS SPONSORSHIPS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Opportunities to sponsor other scheduled classes	✓	✓	✓	✓	✓
TOTAL PACKAGE VALUE	\$22,972	\$12,420	\$8,185	\$4,835	\$3,035

OCTOBER 2018-SEPTEMBER 2019 SPONSORSHIP COMMITMENT FORM

COMPANY NAME (APPEAR IN MARKETING): _____

CONTACT NAME: _____ TITLE: _____

EMAIL: _____ PHONE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PAYMENT TOTAL: _____

PACKAGE AFFILIATE MEMBERSHIPS TO BE INCLUDED - PLEASE LIST NAME: _____

Upon receipt of the Sponsorship Commitment Form an invoice will be sent to the contact listed above unless otherwise noted here:

Alternate Invoice Recipient Name: _____

TERMS OF AGREEMENT

Sponsor agrees that upon acceptance, this application shall be deemed to form a binding contract between the sponsor and organizer, the South Metro Denver REALTOR® Association (SMDRA). The sponsor agrees to abide by the terms and conditions which form an integral part of the contract between both parties. The contract is deemed binding when SMDRA receives the non-refundable payment with executed and signed contract. Payment is due in full with the signed contract unless otherwise agreed upon. Payments are non-refundable and non-transferrable. A signed copy of this contract will be returned by email unless otherwise requested. Annual Corporate Sponsor packages available on a FIRST COME, FIRST SERVE basis - once all are reserved, no more will be offered. Companies from competing industries may be included on the same package.

Limited License: This grants the Sponsor a limited license to use any of the artwork on the Event for the purpose of promoting the Event and linking to the Event site. Sponsor grants SMDRA limited license to use Sponsor's logo in the promotional material for the selected event(s).

Corporate Sponsorship pledges will be due September 1, 2018.

Sponsorship Funds will be due by February 1, 2019 - Can be billed in quarterly invoices.

Return signed contract with your selected options and payment to:

South Metro Denver REALTOR® Association

Attention: Debbie Calahan

7899 South Lincoln Court

Littleton, CO 80122 | [O] 303-797-3700 [F] 303-797-0109

