



## Global ENDS Statement

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**The South Metro Denver REALTOR® Association exists to provide an environment conducive to the business success of its members. The association serves and promotes a highly skilled, diverse, and visionary REALTOR® membership.**

- 1.1 **Members Receive a High Value Return on their Membership Investment.**
  - a. Members recognize the value of their membership.
  - b. Members are aware of, and receive discounts on, products and services.
  
- 1.2 **The Public Recognizes REALTORS® as the Premier Providers of Real Estate Sales, Leasing and Management Services.**
  - a. SMDRA members are actively involved in their communities.
  - b. REALTORS® are promoted favorably to the public.
  
- 1.3 **Business and Professional Resources are Available for, and Utilized by, Members.**
  - a. Educational Resources are available and utilized.
  - b. Networking opportunities are available and utilized and REALTORS® have a forum to market properties.
  
- 1.4 **Members Have Knowledge and Tools Necessary for Business Success.**
  - a. REALTORS® pursue and achieve professional designations.
  - b. An active ownership relationship with Metrolist insures access to current market data for members.
  
- 1.5 **The Regulatory and Legislative Environment is REALTOR® Friendly and Supportive of Property Rights.**
  - a. REALTORS® actively support the REALTOR® Political Action Committee (RPAC).
  - b. Public officials recognize SMDRA as a resource.
  - c. Public policies and laws embrace NAR's Quality of Life principles and create a healthy business environment that is favorable to the real estate industry.
  
- 1.6 **Members Practice in Accordance with High Professional Standards.**
  - a. The NAR Code of Ethics is enforced.
  - b. REALTORS® work in a supportive and cooperative environment.
  - c. Adherence to NAR's Pathways to Professionalism is encouraged.